

Partnerships, Topeka & Manhattan Walk to Cure Arthritis

Platinum Sponsor

\$5,000

- Opportunity for sponsors to create promotional tie-ins surrounding the event (commercials, newspaper ads, website)
- Opportunity for corporate spokesperson to make pre/post event announcements to participants
- Company name to appear in all media releases as the Platinum sponsor; inclusion wherever possible in any public service announcement or media interview
- Company will be recognized in pre/post day-of-event activities
- Banner in event main site; day-of (provided by the company)
- Company logo on signage along the route (provided by Arthritis Foundation)
- Company logo predominately placed on front cover of 3000 Walk to Cure Arthritis brochures and 100 posters distributed throughout Topeka and Manhattan surrounding cities.
- Company logo predominately on the Walk to Cure Arthritis t-shirts distributed to all participants raising \$100
- Company logo predominately placed on the EVENT website (ask staff for specific site)
- Company logo included on sponsorship banner & signage at the event (provided by Arthritis Foundation)
- Opportunity to display company materials at a display booth during our Health Expo
- Opportunity to form a company team

Gold Partner

\$2,500

Includes Arthritis Education Program and Health Area partners

- Company logo included in 3000+ Walk to Cure Arthritis brochures distributed throughout community.
- Logo on sponsor banner displayed on the day of the event.
- Company logo printed on Walk to Cure Arthritis t-shirts distributed to all participants raising at least \$100
- Company logo included on the EVENT website (ask staff for specific site)
- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with each walk location (company staffs and provides materials)
- Opportunity to form a company team

Silver Partner

\$1500

- Company name included in 3000 Walk to Cure Arthritis brochures.
- Company name included on Walk to Cure Arthritis t-shirts
- Company name included on signage at the event (provided by Arthritis Foundation)
- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with each walk location (company staffs and provides materials)
- Opportunity to form a company team

Bronze Partner

\$500

- Company logo or product identification on T-shirts for Walk to Cure Arthritis participants
- Opportunity to form a company team

Booth Partner

\$250

- Opportunity to have a booth during the Arthritis Walk
- Opportunity to include company information, give-a-ways for goodie bags