



2014 Walk to Cure Arthritis, Lake County

<http://LakeCountyIL.WalktoCureArthritis.org/>

Saturday, April 26, 2014

Old School Forest Preserve

Libertyville, IL

Sponsorship Levels

Pursuit of the Cure Presenting Sponsor

\$5,000

- Public recognition of sponsorship at Walk to Cure Arthritis event
- VIP Presenting Sponsor
- 10 VIP tickets
- Most prominent sponsor logo on event t-shirts
- 10 event t-shirts
- Logo included in Arthritis Foundation marketing, advertising and promotional efforts within sponsor's guidelines
- Use of the Walk to Cure Arthritis logo in sponsor's marketing, advertising and promotional efforts within Arthritis Foundation guidelines
- 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens provided)
- Company logo (most prominent) and link to company website on Walk to Cure Arthritis event site
- Logo on event day signage and banners
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

No Longer Available!

Hero Sponsor

\$2,500

- Public recognition of sponsorship at the Walk to Cure Arthritis event
- Mission Booth, Children's Corner, Refreshments Corner or Canine Corner Presenting Sponsor
- 5 VIP tickets
- Logo (second most prominent) on event t-shirts
- 5 event t-shirts
- Logo included in Arthritis Foundation marketing, advertising and promotional efforts within sponsor's guidelines
- 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens included)
- Company logo (second most prominent) and link to company website on Walk to Cure Arthritis event site
- Logo on event day signage and banner
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation



2014 Walk to Cure Arthritis, South Suburbs Sponsorship Levels

Hope Sponsor

\$1,500

- Public recognition of sponsorship at Walk to Cure Arthritis event
- Two VIP tickets
- Logo on event t-shirts
- Two event t-shirts
- Logo included in Arthritis Foundation marketing, advertising and promotional efforts within sponsor's guidelines
- 10' x 10' booth space at Arthritis Walk event (tent, signage, table, two chairs, and table linens included)
- Company logo and link to company website on Walk to Cure Arthritis event site
- Logo on event day signage and banner
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

Stewardship Sponsor

\$1,000

- Two VIP tickets
- Logo included in two Arthritis Foundation social media postings (prior to and after the event)
- 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens included)
- Company logo and link to company website on Walk to Cure Arthritis event site
- Logo on event day sponsor banner
- Two event t-shirts
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

Supporting Sponsor

\$750

- 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens provided)
- Company logo on Arthritis Walk event site
- Logo on event day sponsor banner
- Two event t-shirts
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation



2014 Walk to Cure Arthritis, South Suburbs Sponsorship Levels

Blue Ribbon Sponsor

\$500

- Route station sponsor with group/company representatives manning assigned station {Water (3), Aid (2) or Goody Bag (1) with station materials, tent and table provided}
- Company logo on Walk to Cure Arthritis event site
- Logo on event day sponsor banner
- Two event t-shirts
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

Helping Hands Sponsor

\$250

- Logo on event day sponsor banner
- One event t-shirt
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

Contact Information:

Cat Smith

Director of Special Events

Arthritis Foundation - Chicago Office

Office: 312-880-4737

Cell: 714-916-1709

Email: catherinesmith@arthritis.org





As a Partner, where does your money go?

In the field of nonprofit health care, best practice is to direct at least 75% of all funds raised toward program services. Nationally, the Arthritis Foundation exceeds that standard: 76.4% of our revenue goes directly to programs and services. Approximately 11% is spent on administration, and 12% on fundraising efforts. We pledge to be good stewards of the funds invested in our mission.

Yes!

We will partner in the 2014 Walk to Cure Arthritis, Lake County!

\$5,000 Pursuit of the Cure Presenting Sponsor

PARTNER INFORMATION

- \$2,500 Hero Sponsor
- \$1,500 Hope Sponsor
- \$1,000 Stewardship Sponsor
- \$750 Supporting Sponsor
- \$ Other:

Company Name: _____ Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

All sponsors, please email your logo in .eps/.tif and .jpg/.gif format to Cat Smith at catherinesmith@arthritis.org.

Signature: _____ Date: _____

- Check enclosed (payable to The Arthritis Foundation)
- Please invoice us at the address provided above
- Please charge the following credit card number in the amount of \$ _____

Account Number: _____ Exp: _____

Credit Card: AMEXVISA Discover MasterCard

Signature _____ Date _____

Mail: Arthritis Foundation Attn: Cat Smith

35 E. Wacker Dr., Suite 2260

Chicago, IL 60601

Email: catherinesmith@arthritis.org **Phone:** 312-880-4737

Please return form with payment.