



## 2014 Walk to Cure Arthritis, Chicago

<http://Chicago.WalktoCureArthritis.org>

Friday Night, May 16, 2014

Lincoln Park, Grove 16 @ Montrose Beach

Chicago, IL

Sponsorship Levels

### Pursuit of the Cure Presenting Sponsor

#### \$10,000

- Public recognition of sponsorship at Kick-off event
- Table space for company presentation at Kick-off event
- Welcome of participants and volunteers to the Walk to Cure Arthritis
- Start the Walk to Cure Arthritis
- VIP Tent Presenting Sponsor
- 20 VIP tickets
- Most prominent sponsor logo on event t-shirts
- 20 event t-shirts
- Logo included in Arthritis Foundation marketing, advertising and promotional efforts within sponsor's guidelines
- Use of the Walk to Cure Arthritis logo in sponsor's marketing, advertising and promotional efforts within Arthritis Foundation guidelines
- 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens provided)
- Company logo (most prominent) and link to company website on Walk to Cure Arthritis event site
- Logo on event day signage and banners
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

### Hero Sponsor

#### \$5,000

- Public recognition of sponsorship at Kick-off and Walk to Cure Arthritis events
- Mission Booth, Children's Corner, Refreshments Corner or Canine Corner Presenting Sponsor
- 15 VIP tickets
- Second most prominent sponsor logo on event t-shirts
- 15 event t-shirts
- Logo included in Arthritis Foundation marketing, advertising and promotional efforts within sponsor's guidelines
- Use of the Walk to Cure Arthritis logo in sponsor's marketing, advertising and promotional efforts within Arthritis Foundation guidelines
- 10' x 10' booth space at Arthritis Walk event (tent, signage, table, two chairs, and table linens provided)
- Company logo (Second most prominent) and link to company website on Walk to Cure Arthritis event site
- Logo on event day signage and banners
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation



## 2014 Walk to Cure Arthritis, South Suburbs Sponsorship Levels

### Hope Sponsor

**\$2,500**

- Public recognition of sponsorship at Walk to Cure Arthritis event
- 10 VIP tickets
- Logo on event t-shirts
- 10 event t-shirts
- Logo included in Arthritis Foundation marketing, advertising and promotional efforts within sponsor's guidelines
- 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens included)
- Company logo and link to company website on Walk to Cure Arthritis event site
- Logo on event day signage and banner
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

### Stewardship Sponsor

**\$1,500**

- Two VIP tickets
- Logo included in two Arthritis Foundation social media postings (prior to and after the event)
- 10' x 10' booth space at Walk to Cure Arthritis event (tent, table, two chairs, and table linens included)
- Company logo and link to company website on Walk to Cure Arthritis event site
- Logo on event day sponsor banner
- Two event t-shirts
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

### Supporting Sponsor

**\$1,000**

- 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens provided)
- Company logo on Walk to Cure Arthritis event site
- Logo on event day sponsor banner
- Two event t-shirts
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation



## 2014 Walk to Cure Arthritis, South Suburbs Sponsorship Levels

### Blue Ribbon Sponsor

**\$500**

- Route station sponsor with group/company representatives manning assigned station {Water (3), Aid (2) or Goody Bag (1) with station materials, tent and table provided}
- Company logo on Walk to Cure Arthritis event site
- Logo on event day sponsor banner
- Two event t-shirts
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

### Helping Hands Sponsor

**\$250**

- Logo on event day sponsor banner
- One event t-shirt
- Opportunity for inclusion in Participant Goody Bags
- Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

#### Contact Information:

Cat Smith

Director of Special Events

Arthritis Foundation - Chicago Office

Office: 312-880-4737

Cell: 714-916-1709

Email: [catherinesmith@arthritis.org](mailto:catherinesmith@arthritis.org)





**As a Partner, where does your money go?**

In the field of nonprofit health care, best practice is to direct at least 75% of all funds raised toward program services. Nationally, the Arthritis Foundation exceeds that standard: 76.4% of our revenue goes directly to programs and services. Approximately 11% is spent on administration, and 12% on fundraising efforts. We pledge to be good stewards of the funds invested in our mission.

**Yes!**

**We will partner in the 2014 Walk to Cure Arthritis, Chicago!**

\$10,000 Pursuit of the Cure Presenting Sponsor

**PARTNER INFORMATION**

- \$5,000 Hero Sponsor
- \$2,500 Hope Sponsor
- \$1,500 Stewardship Sponsor
- \$1,000 Supporting Sponsor
- \$ Other:

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

All sponsors, please email your logo in .eps/.tif and .jpg/.gif format to Cat Smith at catherinesmith@arthritis.org.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- Check enclosed (payable to The Arthritis Foundation)
- Please invoice us at the address provided above
- Please charge the following credit card number in the amount of \$ \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Credit Card: AMEXVISA Discover MasterCard

Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail: Arthritis Foundation Attn: Cat Smith

35 E. Wacker Dr., Suite 2260

Chicago, IL 60601

**Email:** catherinesmith@arthritis.org **Phone:** 312-880-4737

*Please return form with payment.*