



Fort Wayne Arthritis Walk[®] - Sponsorship Opportunities
Saturday, May 4, 2013
Foster Park, Pavilions #1 and #2

\$20,000 Statewide Sponsor

- State sponsor of all Indiana Arthritis Walks[®]
- Logo on all Indiana Arthritis Walk[®] brochures
- Logo on all Indiana Arthritis Walk[®] T-shirts
- Logo on the Indiana Arthritis Walk[®] website's scroll boxes and sponsor pages with a link back to your company's website
- Complimentary team T-shirts at each Indiana Arthritis Walk[®]
- Opportunity for company spokesperson to speak at each Indiana Arthritis Walk[®]
- Opportunity to place company provided banners at the start/finish line of each event and main stage area at the Fort Wayne Arthritis Walk[®]
- Opportunity to host a hospitality area and vendor table at each Indiana Arthritis Walk[®]
- Opportunity for company representative to lead the Walk with the 2013 Honorees
- Additional recognition opportunities provided based on your company's needs

\$7,500 Presenting (Fort Wayne Arthritis Walk[®]) Sponsor

- Cited as Presenting Sponsor on all Fort Wayne Arthritis Walk[®] event materials as "Fort Wayne Arthritis Walk[®] presented locally by Your Company's Name Here"
- Logo on the front of all Fort Wayne Arthritis Walk[®] brochures
- Logo on back of all Fort Wayne Arthritis Walk[®] T-shirts
- Logo on the Fort Wayne Arthritis Walk[®] website's scroll box and sponsor page with a link back to your company's website
- Complimentary Fort Wayne Arthritis Walk[®] T-shirts for 3 teams of 10 (up to 30 shirts)
- Opportunity for company spokesperson to speak during pre-Walk ceremonies at the Fort Wayne Arthritis Walk[®]
- Opportunity to place company provided banners at the Fort Wayne Arthritis Walk[®] at main stage area
- Opportunity for company representative to lead the Walk with the 2013 Honorees
- Opportunity to host a table at the Fort Wayne Arthritis Walk[®]

\$5,000 Cure Arthritis Sponsor

- Logo on all Fort Wayne Arthritis Walk[®] brochures
- Logo on back of all Fort Wayne Arthritis Walk[®] T-shirts
- Logo on the Fort Wayne Arthritis Walk[®] website scroll box and sponsor page with a link back to your company's website
- Complimentary Fort Wayne Arthritis Walk[®] T-shirts for 2 teams of 10 (up to 20 shirts)
- Opportunity to place company provided banners at the Fort Wayne Arthritis Walk[®] main stage area
- Opportunity to host a table at the Fort Wayne Arthritis Walk[®]

\$2,500 Control Arthritis Sponsor

- Logo on all Fort Wayne Arthritis Walk[®] brochures
- Logo on back of all Fort Wayne Arthritis Walk[®] T-shirts
- Logo on the Fort Wayne Arthritis Walk[®] website sponsor page with a link back to your company's website
- Complimentary Fort Wayne Arthritis Walk[®] T-shirts for 1 team of 10 (up to 10 shirts)
- Opportunity to place company provided banners at the Fort Wayne Arthritis Walk[®] main stage area
- Opportunity to host a table at the Fort Wayne Arthritis Walk[®]

\$1,000 Prevent Arthritis Sponsor

- Logo on all Fort Wayne Arthritis Walk[®] brochures
- Logo on back of all Fort Wayne Arthritis Walk[®] T-shirts
- Name on the Fort Wayne Arthritis Walk[®] website sponsor page
- Opportunity to host a table at the Fort Wayne Arthritis Walk[®]

\$750 Movement Sponsor

- Name on back of all Fort Wayne Arthritis Walk[®] T-shirts
- Name on the Fort Wayne Arthritis Walk[®] website sponsor page
- Opportunity to host a table at the Fort Wayne Arthritis Walk[®]

\$500 Water Stop Sponsor

- Sponsor Company provides bottled water for approximately 250 Fort Wayne Arthritis Walk[®] participants at the water stop point and provides volunteers to assist in handing out water
- Name on back of all Fort Wayne Arthritis Walk[®] T-shirts
- Name on the Fort Wayne Arthritis Walk[®] website sponsor page
- Opportunity to place company provided banner at the Fort Wayne Arthritis Walk[®] water stop

\$250 Booth Sponsor

- Opportunity to host a table at the Fort Wayne Arthritis Walk[®]
- Name on back of all Fort Wayne Arthritis Walk[®] T-shirts

\$200 T-Shirt Sponsor

- Name on back of all Fort Wayne Arthritis Walk® T-shirts

In-kind Sponsorship Opportunities

Please contact Marcy Hawkins at (260) 755-6282 or mhawkins@arthritis.org to sign-up for an In-kind Sponsorship or with any questions.

- Food Sponsors
- Incentive Prize Sponsors
- Participant Goody Bag Sponsors
- Kick-off Sponsors
- Wrap-up Sponsors
- Media Sponsors
- Print Sponsors

All sponsors will also receive:

- The opportunity to contribute a promotional item for the Fort Wayne Arthritis Walk® participant goody bags
- An employee team recruitment presentation at their workplace (if requested)

Deadline for inclusion on Fort Wayne Arthritis Walk® brochures February 8, 2013
Deadline for inclusion on Fort Wayne Arthritis Walk® T-shirts April 12, 2013

For questions please contact Marcy Hawkins, Director of Special Events for Northern Indiana, at (260) 755-6282 or mhawkins@arthritis.org.

All logos should be in eps (preferred) or jpeg format and sent to mhawkins@arthritis.org.