

Arthritis Walk—May 11, 2013

Copper Creek Lake Park

Local Presenting Partner **\$5,000**

- Event will read as follows: **“Arthritis Walk (location) Locally Presented By (your company)”**
- Opportunity for sponsors to create promotional tie-ins surrounding the event (commercials, newspaper ads, website, etc)
- Company logo predominately placed on Iowa website www.arthritis.org
- Company name to appear in all media releases as the presenting sponsor.
- Premier coverage in the Arthritis Walk Newsletter to Team Captains (March – April)
- Company will be recognized in pre/post day-of-event activities
- Banner in event main site; day-of (provided by the company)
- Company logo predominately placed on the Arthritis Walk t-shirts distributed to all participants raising at least \$100
- Company logo predominately placed on the EVENT website
- Company logo (large placement) included on the inside in 1,500+ Arthritis Walk brochures and 250 posters distributed throughout Eastern Iowa
- Company logo included on sponsorship banner(s) & signage at the event (provided by Arthritis Foundation)
- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with each walk location (company staffs and provides materials)
- Opportunity to form a company team

Gold Partner **\$2,500**

- Company LOGO included on (1) banner at the event near main staging area (provided by Arthritis Foundation).
- Company LOGO (small placement) included on the inside in 1,500+ Arthritis Walk brochures
- Company LOGO (small placement) printed on Arthritis Walk t-shirts
- Company name predominately included on partner signage at the event (provided by Arthritis Foundation)
- Company logo placed on the EVENT website
- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with walk location (company staffs and provides materials)
- Opportunity to form a company team

Silver Partner **\$1,000**

- Company name predominately included on partner signage at the event (provided by Arthritis Foundation)
- Company logo placed on the EVENT website
- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with each walk location (company staffs and provides materials)
- Opportunity to form a company team

Health Vendor Partner **\$500**

- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with walk location (company staffs and provides materials)