



Arthritis Walk—May 12, 2012 Copper Creek Lake Park Shelter

Local Presenting Partner **\$7,500**

- Event will read as follows: “Arthritis Walk (location) Locally Presented By (your company)”
- Opportunity for sponsors to create promotional tie-ins surrounding the event (commercials, newspaper ads, website, etc)
- Company logo predominately placed on Iowa website www.arthritis.org
- Company name to appear in all media releases as the presenting sponsor.
- Premier coverage in the Arthritis Walk Newsletter to Team Captains (January – April)
- Company will be recognized in pre/post day-of-event activities
- Banner in event main site; day-of (provided by the company)
- Company logo predominately placed on the Arthritis Walk t-shirts distributed to all participants raising at least \$100
- Company logo predominately placed on the EVENT website (ask staff for specific site) your choice
- Company logo (large placement) included on the inside in 5,000+ Arthritis Walk brochures and 500 posters distributed throughout Central Iowa
- Company logo included on sponsorship banner(s) & signage at the event (provided by Arthritis Foundation)
- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with each walk location (company staffs and provides materials)
- Opportunity to form a company team

Platinum Partner **\$5,000**

- Your company logo will be predominately placed at the finish line during the Arthritis Walk.
- Company logo (medium placement) included on the inside in 5,000+ Arthritis Walk brochures and 500 posters distributed throughout Central Iowa
- Company logo placed on the EVENT website (ask staff for specific site)
- Company LOGO (small placement) printed on Arthritis Walk t-shirts
- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with each walk location (company staffs and provides materials)
- Opportunity to form a company team

Gold Partner

\$2,500

- Company LOGO included on (1) banner at the event for the AREA you are supporting. Includes those “areas’ listed above (provided by Arthritis Foundation).
- Company LOGO (small placement) included on the inside in 5,000+ Arthritis Walk brochures
- Company LOGO (small placement) printed on Arthritis Walk t-shirts
- Company name predominately included on partner signage at the event (provided by Arthritis Foundation)
- Company logo placed on the EVENT website
- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with each walk location (company staffs and provides materials)
- Opportunity to form a company team

Silver Partner

\$1,500

- Company NAME (medium placement) included on the inside of 5000+ Arthritis Walk brochures
- Company NAME (medium placement) printed on Arthritis Walk t-shirts.
- Company name predominately included on partner signage at the event (provided by Arthritis Foundation)
- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with each walk location (company staffs and provides materials)
- Opportunity to form a company team

Bronze Partner

\$750

- Company NAME (small placement) included on the inside of 5,000+ Arthritis Walk brochures
- Company NAME (small placement) printed on Arthritis Walk t-shirts
- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with each walk location (company staffs and provides materials)
- Opportunity to form a company team

Health Vendor Partner

\$500 /\$250

- Opportunity to display company materials at a display booth during our Health Expo which is held in conjunction with each walk location (company staffs and provides materials)
- Opportunity to form a company team