



2014 Lincoln Jingle Bell Run Sponsorship Opportunities



All sponsorships receive a vending booth space with direct access to all participants in HEATED/INDOOR facility!

Presenting Sponsor \$7,500

- Complimentary race entries AND event T shirts for 15 participants
- Event titled "Omaha Jingle Bell Run Locally Presented by [Your Company]"
- Opportunity for sponsors to create promotional "tie ins" surrounding the event (TV/Cable Spots, radio, newspaper ads, etc.)
- Most prominent recognition in event press releases, print media, and save the date emails
- Access to participants mailing list (one time use)
- E-Newsletter with company name, tagline and link to website (2), company ad (1) and social media messages (2)
- Opportunity to put an item in Participant Goodie Bag
- Logo recognition on flyers, event T-Shirt, posters and website with link
- Logo recognition on race course, mile marker and sponsor thank you
- Name recognition from stage

Santa Sponsor \$3,500

- Complimentary race entries AND event T shirts for 10 participants
- Opportunity for sponsors for promotional mentions in radio spots
- Name inclusion in Event Press Release, print media, and save the date emails
- Access to participant mailing list (one time use)
- E-Newsletter with company name, tagline and link to website (1), company ad (1) and social media messages (1)
- Opportunity to put an item in Participant Goodie Bag
- Logo recognition on flyers, event T-Shirt, posters and website with link
- Logo recognition on race course, mile marker and sponsor thank you
- Name recognition from stage

Rudolph Sponsor \$2,000

- Complimentary race entries AND event T shirts for 5 participants
- Name inclusion in Event Press Release, print media, and save the date emails
- E-Newsletter with company name, tagline and link to website (1) and social media messages (1)
- Opportunity to put an item in Participant Goodie Bag
- Logo recognition on flyers, event T-Shirt, posters and website with link
- Logo recognition on race course, mile marker and sponsor thank you

Dasher Sponsor \$1,000

- Complimentary race entries AND event T shirts for 3 participants
- E-Newsletter with company name, tagline and link to website (1)
- Opportunity to put an item in Participant Goodie Bag
- Name recognition on event T-Shirt and website with no link
- Name recognition on race course and sponsor thank you
- Name recognition from stage

Comet Sponsor \$500

- Complimentary race entries AND event T shirts for 2 participants
- Name recognition on website with no link
- Name recognition from stage and on sponsor thank you

Please complete the sponsorship commitment form no later than event deadline and fax to:

(402) 330-6167 **or mail to:**

Arthritis Foundation, Heartland Region, Nebraska

600 No. 93rd Street, Ste. 206, Omaha, NE 68114

If you have any questions, contact Sarah Jensen, sjensen@arthritis.org

**2014 ARTHRITIS FOUNDATION
LINCOLN JINGLE BELL RUN/WALK®**

December 14th, 2014

***ALL INFORMATION IS REQUIRED**

Sponsorship Level Desired

DEADLINE is FRIDAY, November 28th, 2014

- Presenting** Sponsor \$ 7,500 **Santa** Sponsor \$ 3,500 **Rudolph** Sponsor \$ 2,000
 Dasher Sponsor \$ 1,000 **Comet** Sponsor \$ 500

2014 Jingle Bell Run/Walk®

Company Name: _____

Company Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Date: _____

Payment Of: \$ _____

Check enclosed

By Credit Card#: _____ Exp Date: ____/____/____ CVV code: _____

Circle Acceptable Card Type: MasterCard American Express Discover or Visa only

*Please make checks payable to the **Arthritis Foundation***

A portion of each donation is tax deductible. Tickets will not be mailed; your name will be listed at the event check-in table.

- We plan on making use of an event booth
- We would like information about forming a company team
- We would information about volunteer opportunities at the Jingle Bell Run
- We would like to provide items to be included in participants goodie bags