



Sunday DECEMBER 8<sup>th</sup>, 2013

[www.lincolnjinglebellrun.org](http://www.lincolnjinglebellrun.org)

(Please visit Website for race registration)

2013 Sponsorship Opportunities

**Deadline for Jingle Bell Run Sponsorship: Friday, Nov. 22<sup>nd</sup>**



**ALL Sponsors Receive:**

- Complimentary race entries AND event T shirts (see level for number of comps)
- Recognition on sponsor banner above post-race party stage
- On stage recognition at start line and post-race party
- Sponsor may provide literature or promotional items for inclusion in race packets
- Free vending booth space with the opportunity to distribute product, literature, flyers, and/or coupons at the Jingle Bell Run event
- Ability to provide company banner to be prominently displayed at post-race party

**Title Sponsor \$5,000 (20 comps included)**

- Largest-sized name or logo on select printed materials and on Jingle Bell Run website
- Largest-sized name or logo on race day T-shirts
- Name and company logo on all printed materials related to Jingle Bell Run
- Name recognition and sponsorship involvement featured press release materials related to Jingle Bell Run.
- Opportunity to provide additional company banner to be placed at Start/Finish Line

**Santa Sponsor \$2,000 (10 comps included)**

- Large-sized name or logo on select printed materials and on Jingle Bell Run website
- Large name or logo on race day T-shirts
- Name recognition and sponsorship involvement featured in some press release materials related to Jingle Bell Run
- Opportunity to provide additional company banner to be placed at Start/Finish Line

**Rudolph Sponsor \$1,500 (7 comps included)**

- Mid-sized name or logo on select printed materials and on Jingle Bell Run website
- Mid-sized name or logo on race day T-shirts
- Name recognition and sponsorship involvement featured in some press release materials related to Jingle Bell Run

**Dasher Sponsor \$1,000 (5 comps included)**

- Mid-sized name or logo on select printed materials and on Jingle Bell Run website
- Mid-sized name or logo on race day T-shirt
- Name recognition and sponsorship involvement featured in some press release materials related to Jingle Bell Run

**Comet Sponsor \$500 (5 comps included)**

- Small-sized name or logo on select printed materials and on Jingle Bell Run website
- Small-sized name or logo on race day T-shirt

**Elf Sponsor \$250 (2 comps included)**

- Small-sized name or logo on race day T-shirt

**Please complete the sponsorship commitment form no later than event deadline and fax to:**

(402) 330-6167, Attn: Carey **or mail to:**  
Arthritis Foundation, Nebraska, Attn: Carey  
600 No. 93<sup>rd</sup> Street, Ste. 206, Omaha, NE 68114

**If you have any questions, contact Carey Collingham at (402) 477-6136, [ccollingham@arthritis.org](mailto:ccollingham@arthritis.org)**

**2013 ARTHRITIS FOUNDATION  
JINGLE BELL RUN/WALK®  
December 8<sup>th</sup>, 2013**

**\*ALL INFORMATION IS REQUIRED**

**Sponsorship Level Desired**

- Title** Sponsor \$ 5,000     **Santa** Sponsor \$ 2,000     **Rudolph** Sponsor \$ 1,500  
 **Dasher** Sponsor \$ 1,000     **Comet** Sponsor \$ 500     **Elf** Sponsor \$ 500

**2012 Jingle Bell Run/Walk®**

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Of: \$ \_\_\_\_\_     Check enclosed

By Credit Card: \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
*(MasterCard or Visa only)*

*Please make checks payable to the **Arthritis Foundation***

*A portion of each donation is tax deductible. Tickets will not be mailed; your name will be listed at the event check-in table.*

- We plan on making use of an event booth
- We would like information about forming a company team
- We would information about volunteer opportunities at the Jingle Bell Run
- We would like to provide items to be included in participants goodie bags