



## **2012 Jingle Bell Run/Walk (s)**

2012 Jingle Bell Run-Waukee-- Sunday November 11, 2012

2012 Jingle Bell Run- Ames --Sunday December 2, 2012

### **Jingle Bell (Presenting) Partner- \$5000**

- "Arthritis Foundation's 2012 Jingle Bell Run/Walk for Arthritis Locally Presented by YOUR COMPANY"
- Company logo (large) predominately placed on 4,000+ Jingle Bell Run/Walk brochures
- Company logo (large) predominately placed on 500+ Jingle Bell Run/Walk posters
- Company logo (large) on event t-shirts
- Company logo (large) prominently displayed throughout race course; including start and finish line
- Company logo and link on event website
- Company name included in media relations as Presenting Partner
- Company logo on Iowa website as an event Presenting Partner
- Recognition verbally and visually at Kick-Off Rally and Post Party
- Company will receive FREE registrations for three teams of five (15 participants)
- Opportunity to provide goodies/samples for (300+) participant goody bags

### **Snowflake Partner- \$2,500**

- Company name placed on 4,000+ Jingle Bell Run/Walk brochures
- Company logo (small) on event t-shirts
- Company logo displayed throughout race course, including start and finish line
- Company logo and link on Jingle Bell Run/Walk website
- Recognition verbally and visually at Kick-Off Rally and Post Party
- Company will received FREE registrations for two teams of five (10 participants)
- Opportunity to provide goodies/samples for (300+) participant bags

### **Candy Cane Partner- \$1,000**

- Company logo on (300+) tote goodie bags
- Company name on event t-shirts
- Company logo and link on Jingle Bell Run/Walk website
- Company name will appear at the Post Party
- Company will received FREE registrations for one team of five (5 participants)
- Opportunity to provide goodies/samples for (300+) participant bags



## **Jingle Bell Run Partnerships Continued**

### **Milk and Cookies Partner- \$500**

- Company name on signage displayed at all water stations
- Company name on event t-shirts
- Company logo and link on Jingle Bell Run/Walk website
- Company name will appear at the Post Party
- Company will receive FREE registrations for one team of five (5 participants)
- Opportunity to provide goodies/samples for (300+) participant bags

### **Frosty the Snowman Partner- \$250**

- Company name displayed once throughout the race course or a water station
- Company will receive FREE registrations for on team of five (5 participants)
- Company/Team name will appear on event t-shirts
- Company/Team names will appear at Post Party
- Opportunity to provide goodies/samples for (300+) participant bags

### **North Pole Partner- \$100**

- Company name displayed once throughout the race course or a water station
- Company/Team names will appear at Post Party

### **Individual and Team Participants Will Receive:**

- Long-sleeve event t-shirt
- Jingle Bells and laces
- Tote Goodie bag
- Jingle Bell Run Gloves