



NOVEMBER 24, 2012

www.lincolnjinglebellrun.org
(Please visit Website for race registration)



2012 Sponsorship Opportunities

Deadline for Jingle Bell Run Sponsorship: Friday, Nov. 2nd

ALL Sponsors Receive:

- Complimentary race entries AND event T shirts (see level for number of comps)
- Recognition on sponsor banner above post-race party stage
- On stage recognition at start line and post-race party
- Sponsor may provide literature or promotional items for inclusion in race packets
- Free vending booth space with the opportunity to distribute product, literature, flyers, and/or coupons at the Jingle Bell Run event
- Ability to provide company banner to be prominently displayed at post-race party

Title Sponsor \$5,000 (20 comps included)

- Largest-sized name or logo on select printed materials and on Jingle Bell Run website
- Largest-sized name or logo on race day T-shirts
- Name and company logo on all printed materials related to Jingle Bell Run
- Name recognition and sponsorship involvement featured press release materials related to Jingle Bell Run.
- Opportunity to provide additional company banner to be placed at Start/Finish Line

Santa Sponsor \$2,000 (10 comps included)

- Large-sized name or logo on select printed materials and on Jingle Bell Run website
- Large name or logo on race day T-shirts
- Name recognition and sponsorship involvement featured in some press release materials related to Jingle Bell Run
- Opportunity to provide additional company banner to be placed at Start/Finish Line

Rudolph Sponsor \$1,500 (7 comps included)

- Mid-sized name or logo on select printed materials and on Jingle Bell Run website
- Mid-sized name or logo on race day T-shirts
- Name recognition and sponsorship involvement featured in some press release materials related to Jingle Bell Run

Dasher Sponsor \$1,000 (5 comps included)

- Mid-sized name or logo on select printed materials and on Jingle Bell Run website
- Mid-sized name or logo on race day T-shirt
- Name recognition and sponsorship involvement featured in some press release materials related to Jingle Bell Run

Comet Sponsor \$500 (5 comps included)

- Small-sized name or logo on select printed materials and on Jingle Bell Run website
- Small-sized name or logo on race day T-shirt

Elf Sponsor \$250 (2 comps included)

- Small-sized name or logo on race day T-shirt

Please complete the sponsorship commitment form no later than event deadline and fax to:

(402) 330-6167, Attn: Carey **or mail to:**
Arthritis Foundation, Nebraska, Attn: Carey
600 No. 93rd Street, Ste. 206, Omaha, NE 68114

If you have any questions, contact Carey Collingham at (402) 477-6136, ccollingham@arthritis.org

2012 ARTHRITIS FOUNDATION
JINGLE BELL RUN/WALK®
NOVEMBER 19, 2012

***ALL INFORMATION IS REQUIRED**

Sponsorship Level Desired

- Title** Sponsor \$ 5,000 **Santa** Sponsor \$ 2,000 **Rudolph** Sponsor \$ 1,500
 Dasher Sponsor \$ 1,000 **Comet** Sponsor \$ 500 **Elf** Sponsor \$ 500

2012 Jingle Bell Run/Walk®

Company Name: _____

Company Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment Of: \$ _____ Check enclosed

By Credit Card: _____ Exp Date: ____/____/____
(MasterCard or Visa only)

Please make checks payable to the Arthritis Foundation

A portion of each donation is tax deductible. Tickets will not be mailed; your name will be listed at the event check-in table.