



## Pain Awareness Month Social Media Toolkit

IG Handle: @arthritisfoundation

Twitter Handle: @ArthritisFdn

Hashtags: #WeLiveYes #PainAwarenessMonth #WeJourneyTogether

### SOCIAL MEDIA MESSAGE OPTIONS:

#### OPTION 1:

September is Pain Awareness Month. Because pain is the #1 challenge people with arthritis face, (company) is proud to support the Arthritis Foundation's efforts in helping arthritis patients treat and manage chronic pain so they can live their best life. The Arthritis Foundation is the leading provider of tips, resources, and support for those impacted by arthritis. Learn more at [arthritis.org/pain](https://arthritis.org/pain).

**Twitter Copy:** September is #PainAwarenessMonth. Because chronic pain is the #1 challenge people with arthritis face, we're proud to support the @ArthritisFdn in their efforts to provide resources and support for those dealing with chronic pain. <link to [arthritis.org/pain](https://arthritis.org/pain)

#### OPTION 2:

September is Pain Awareness Month. (Company) is proud to support the Arthritis Foundation and the nearly 60 million adults and 300,000 children in the U.S. who battle a form of arthritis and deal with pain each day of their lives. Arthritis symptoms are complicated and varied, and may include joint pain, stiffness and swelling. Learn more and find support at [arthritis.org/pain](https://arthritis.org/pain).

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