Mission & Advocacy Booth

Volunteer Instructions

Your mission: Recruit e-advocates.

Why? E-advocates care about arthritis related issues and easily participate in policy and legislative issues by responding to action alerts (i.e. sending a pre-worded/written email to their representative). With so many issues competing for Congress’ attention, our voice must be loud and strong to break through. The Arthritis Foundation is committed to growing our grassroots network from 70,000 to over 500,000 by 2020.

What to do:
- Set up and decorate the booth – have fun with the themed decorations.
- Be available and out front. If there are enough volunteers, consider leaving the booth with a clipboard in hand and introducing yourself to a group of participants.
- Make sure participants write ALL of their contact information. Without it, they won’t be added to the network.
- Signups also need to be legible – if you can’t read a sign up, ask them to clarify the spelling so they don’t miss out on alerts!
- Dear Senator letters can be completed by those without email addresses who want to take action.

Ice breakers:
- Did you know you can multiply money for a cure by encouraging Congress to support arthritis research?
- Does Congress understand how important arthritis is to you?
- To find a cure, we need everyone at the table doing the best research possible. That’s why the Arthritis Foundation is doing more than funding our own research; we are working to ensure that Congress funds arthritis research, too.
- Did you know that last year, arthritis advocates successfully fought for over $35 million in federal funds for arthritis research?

Remember:
- Arthritis knows no political party. In fact, medical research is one small part of our federal budget that both parties agree on. Our message is nonpartisan and we’re not looking for a debate – we are looking for a cure!