



Live Yes!

Ambassador Briefing
November 2019



Welcome & Introductions



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Today's Call



2018 Midterm Election Recap



2018 Platinum Ambassador Awards

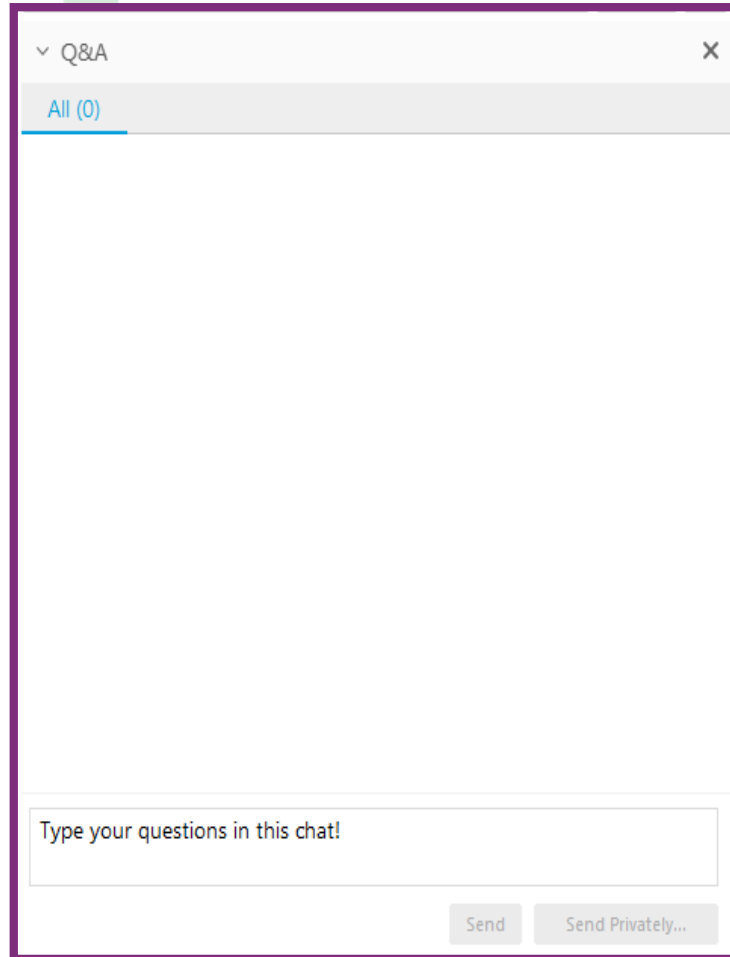


November & December Activities

Questions



Live Yes!



**Throughout the Webinar,
please use the chat or Q&A
feature to send us your
questions**

**At the end of the webinar
we'll address them!**



The 2018 Mid Term Election

What the election results mean for 2019

Anna Hyde

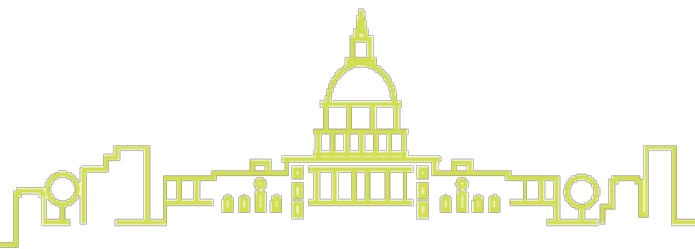
Looking Back on 2018

Surpassed
100
state legislative
victories since 2014

Our army of
Advocates and
Ambassadors sent
3,288
letters to
policymakers

Held
10
State Legislative Days
across the nation

The Congressional
Arthritis Caucus
grew to
146
members



Your Stories in Action

Advocates and Ambassadors shared their patient experiences through the new **Storybank tool**



Approximately 2,000 Advocates and Ambassadors provided feedback through **surveys and focus groups** to amplify the patient voice on specific issues



The new **Junior Ambassador program** grew to 97 teens spanning 35 states



Expanded our grassroots programs to over **150,000 Advocates** and **1,500 Ambassadors**



More than 60 people achieved **Platinum Ambassador** status for their dedication to advocacy



2018 Midterm Election | Federal

83 new members of the House and Senate coming into 2019

Republicans grew their Senate majority (races stand at 52-46) with AZ and MS outstanding

Democrats win a majority in the House (races stand at 222-196) with several districts outstanding

19 members of the Arthritis Caucus lost their seats, retired, or were elevated to the Senate

2018 Midterm Election | State

7 Governors flipped from Republican to Democrat: Maine, Michigan, Wisconsin, Illinois, Kansas, New Mexico, and Nevada

6 new states have legislatures + Governor all Democratically controlled: NV, NM, CO, IL, ME, NY

Chamber Flips Impacting AF Policy Priorities:

NY Senate | Mid-year formulary changes

ME Senate | Step therapy

Relevant ballot initiatives are as follows:

- Utah, Idaho, and Nebraska approved Medicaid expansion
- CA approved \$1.5 billion in new children's hospital bonds, which could help pediatric rheumatology

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The 2018 Platinum Ambassador Awards

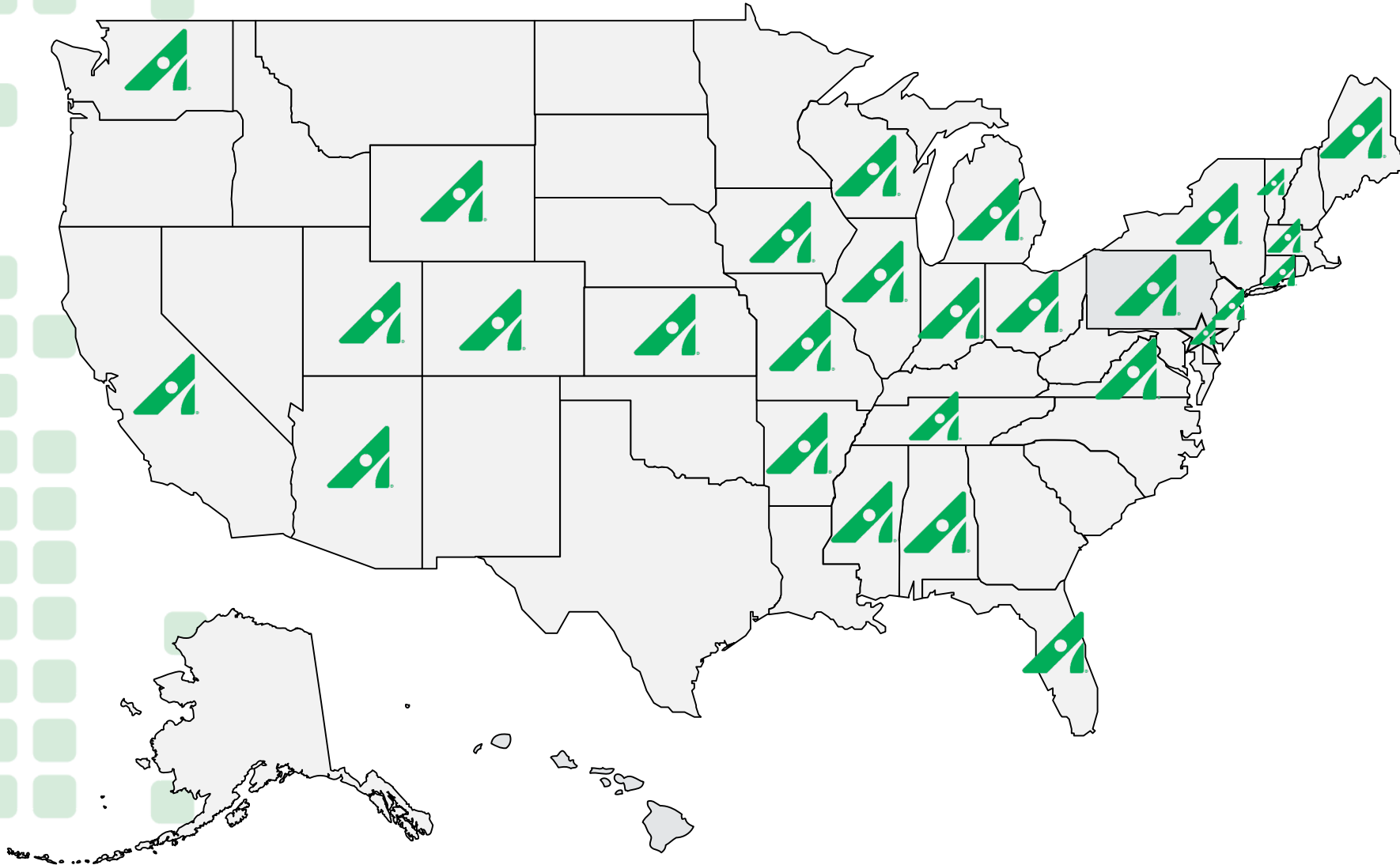
Congratulations to our 67 Platinum
Ambassadors!

Julie Eller



2018 Platinum Ambassadors

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arthritis.org/advocate



Platinum Ambassador Requirements for 2019



10 Regular Ambassador Activities



Complete 4 Bonus Activities



Fundraise a minimum \$1,000 for the Arthritis Foundation



Save the Date
Live Yes! | Advocacy Summit

March 11-12, 2019
Renaissance Capitol View
Arlington Hotel

Empowered Advocacy Travel
Awards

This year's Advocacy Summit
seeks to develop your
leadership skills in Advocacy.

What information do I need to apply for a Empowered Advocacy travel award?



Taking the Empowered Advocacy Course and completing the application should only take about 45 minutes.



You'll be asked to share your advocacy story in 300 words or less. Think about this ahead of time or have it written in a word document to copy and paste into the application.



The deadline to apply for a travel award is December 5, 2018. No incomplete or late applications will be accepted.

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Ambassador Activities

November and December

Julie Eller

Pediatric Loan Repayment



arthritis.org/advocacy

Pediatric Subspecialty Loan Repayment

Title VII Health Professions programs administered by the Health Resources and Services Administration (HRSA)

Background | Pediatric Subspecialty Shortage

There is a severe shortage of pediatric rheumatologists in the United States, with fewer than 350 board-certified, practicing pediatric rheumatologists, primarily clustered in and around large cities. Startlingly, 8 states have no pediatric rheumatologist and 5 states have only one. As a result, the over 300,000 patients with juvenile rheumatic diseases have limited access to the care and treatment they need:

- Only 25% of children with arthritis are currently able to see a pediatric rheumatologist; • The workforce is aging, with the average pediatric rheumatologist in his or her early-to-mid 50s;
- A child with rheumatic disease must travel an average of 57 miles to be seen by a pediatric rheumatologist – more than double the average number of miles for other pediatric subspecialties.

Access to pediatric rheumatologists is important for a variety of reasons:

- Early diagnosis/treatment is critical for disease management, and it can be difficult for providers untrained in pediatric rheumatology to diagnose arthritis.
- Pediatricians tend not to be adequately trained to care for children with juvenile arthritis, while adult rheumatologists are not trained to deal with pediatric issues – whether it be the stunted bone growth that can result from arthritis and its treatment, or the special requirements of providing treatment to an adolescent.
- Treatment of arthritis is complex and there are many potential co-morbidities and related diseases, such as uveitis and TMJ disorders.
- Access to a pediatric rheumatologist increases access to novel therapies, including therapies that are only available in clinical trials

#AdvocateforArthritis

Action Center



Take action today - use the resources below to learn who your elected officials are, what opportunities we have to advocate from the comfort of your own home, federal and state legislation, and more! For a mobile friendly experience, please download the VoterVoice app on [iTunes](#) and [Google Play](#) and use the key words "Arthritis Foundation" to find our page.



Congress is considering a new measure that can help address workforce shortages for pediatric subspecialties like pediatric rheumatologists. Children with arthritis have complex medical needs and require long-term, coordinated care for chronic illnesses. Pediatric rheumatologists play a crucial role in their experience of care, despite this pediatric rheumatologists and other subspecialists like them are in short supply. **Nationwide, critical shortages of pediatric subspecialists prevent children from getting the care they need.**

There are 300,000 children in the United States who live with juvenile arthritis, yet there are fewer than 350 board certified practicing pediatric rheumatologists-that's just one doctor for every 900 children with arthritis. Take action today by contacting your member of Congress to address this critical shortage.

Jingle Bell Run



arthritis.org/advocacy

Research For A Cure Starts with You

Call on Congress to Fund Research and Programs for a Cure with the Jingle Bell Run

Background | What is the Jingle Bell Run?

It's the season to live it up and be jolly for a reason! The Arthritis Foundation's Jingle Bell Run is the longest-standing, holiday-themed 5K race series anywhere - participants are racing to raise funds and awareness to cure America's #1 cause of disability. There is no cure for arthritis, and for some forms of the disease like osteoarthritis, there is no disease-modifying therapy. Arthritis is an urgent public health priority and it's time for federal investments in arthritis medical research and programs to match the disease burden.

Step One | Sign Up to Jingle—Either in Person or in Your Jammies!

First thing first, do your part to support research for a cure by [signing up](#) for your nearest Jingle Bell Run, or [jingle in your jammies with the Advocacy in Action team](#). Then, ask Congress to do theirs! When you sign up to jingle, you are moving the needle closer to a cure—but don't stop there! We need to make our voices heard with Congress to encourage them to match our support through federal appropriations for arthritis research and programs.

Step Two | Send a Message to Congress

We are calling on you to share your story with your member of Congress, asking them to support research for a cure through appropriations for the Centers for Disease Control and Prevention, the Department of Defense, and the National Institutes of Health.

If you do not have the contact information from a staff member in your Senator's office, you can contact your Senator through [our legislator look up tool](#). Simply supply your address, and a list of all your legislators will populate. Check the box next to the name of the Senator you wish to connect with and click compose to write and send your message, all through the Arthritis Foundation's website.

Draft Email:

Dear Senator,

Arthritis, an umbrella term encompassing over 100+ diseases, impacts Americans of all ages, sexes, & races. Arthritis affects 1 in 4 Americans and is the leading cause of disability in the United States, limiting the daily activities of nearly 24 million Americans. This chronic disease also has a total economic burden of over \$300 billion annually - surpassing tobacco-related health effects, cancer, & diabetes.

There is no cure for arthritis, and for some forms of the disease like osteoarthritis, there is no disease-modifying therapy. Arthritis is an urgent public health priority & it's time for federal investments in arthritis medical research & programs to match the disease burden.

[INSERT YOUR ARTHRITIS STORY HERE]

#AdvocateforArthritis



The Race Doesn't Stop Here.

TIP | Running With Arthritis

Proper Form and Footwear

- Proper running form puts less stress on your joints and decreases the risk of injury.
- Proper footwear is important – avoid minimalist shoes, toe shoes and running barefoot.

Getting involved is simple. Ask Congress to support arthritis research!

Join us on social media and online:

@ArthritisFdn
#AdvocateforArthritis
arthritis.org/AdvocateJBR

Open Enrollment Promotion

Promote & participate in the
Open Enrollment Twitter Chat!

November 28, 2019

3 pm eastern

TAKE CARE:
Advocacy Blog Series

Open Enrollment



Wednesday, September 26 | Arthritis Foundation

TAKE CARE: Advocacy Blog Series – Rock and Enroll With Us This Open Enrollment Season

It's that time of year again! Leaves are changing, seasons are shifting and it's officially time to kick off all things **open enrollment**. Learn the ins and outs of open enrollment so you have the tools to find the plan that works best for you.

Start here with our 10 Tips for Managing Your Care Costs video – it's quick and easy, and in less than five minutes you'll be 10 tips closer to mastering your health coverage.



What exactly is open enrollment?

Advocacy in Action Online Community

Live Yes!

Step 1: Sign up for the Online Forum

Step 2: Participate in the Advocacy in Action Forum

Start a thread, contribute to a discussion, make a new friend!

3 posts = one Ambassador activity!

The screenshot shows the 'Arthritis Foundation LiveYes!' forum interface. At the top, there are navigation icons for Home, Discussions, Notifications (with a '1' badge), Saved, Search, and a user profile. The main heading is 'Discussion > Advocacy in Action'. A prominent green button says 'START A NEW POST'. Below this, there are three columns: 'ADVOCACY IN ACTION POSTS', 'REPLIES', and 'LATEST REPLY'. Three posts are visible:

- Post 1:** 'Welcome to the Advocacy and Access Forum!' by knitterb, 18 minutes ago, 60 replies. Includes 'Pin' and 'Delete' icons.
- Post 2:** 'Fundraising Ideas' by Michele G., 15 hours ago, 2 replies. Includes 'Pin' and 'Delete' icons.
- Post 3:** 'Thinking of becoming an Advocacy Ambassador?' by Michele G., 15 hours ago, 2 replies. Includes 'Pin' and 'Delete' icons.

On the right side, there is a 'TOP POSTS' section with three featured posts:

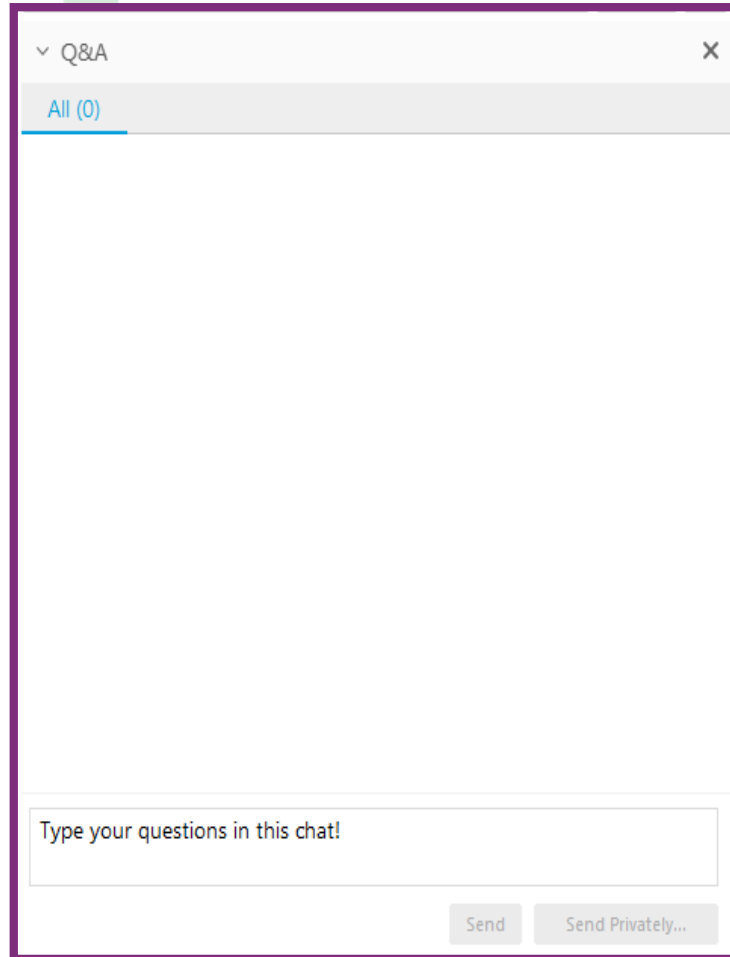
- Post 1:** 'WELCOME TO THE RA FORUM, PLEASE INTRODUCE YOURSELF' by knitterb, 50 minutes ago, 68 comments.
- Post 2:** 'WHAT TYPE DO YOU HAVE?' by TiffAmomXtwo, October 14, 2018, 67 comments.
- Post 3:** 'WELCOME TO THE ADVOCACY AND ACCESS FORUM!' by knitterb, 18 minutes ago, 60 comments.

At the bottom right, there is another section titled 'PETS - WHAT WACKY BEASTS INHABIT YOUR WORLD?' with a post by Kevin Purcell, October 13, 2018, 16 comments.

Questions



Live Yes!



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please use the chat or Q&A
feature to send us your
questions**

**At the end of the webinar
we'll address them!**

Live Yes!

Thank you!

Please contact Julie Eller with any questions

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