

Corporate Chair

Objective: Lead Walk to Cure Arthritis Revenue Committee which is focused on new team recruitment, sponsorship and corporate involvement. Generate 20% of overall event budget in new revenue to ensure year-over-year overall Walk to Cure Arthritis event growth.

Length of Involvement: 12 months

Time Commitment: 4-6 hours per month

Responsibilities:

- Generate new revenue
 - Sponsorship opportunity/upgrades
 - New team development
 - Personal fundraising
- Ensure own company has an active WTCA fundraising team
- Recruit 10 corporate leadership volunteers (industry leaders) to focus on securing new revenue through their own company teams, sponsorship, new teams and/or outreach to others
- Host a corporate breakfast or other event to recruit corporate and community leaders
- Serve as a spokesperson for the event throughout the campaign
- Conduct meetings or calls with revenue-focused volunteers monthly or as needed
- Hold monthly progress meeting with Arthritis Foundation staff
- Attend Walk to Cure Arthritis event
- Participate in post-event debrief meeting
- Help secure Corporate Chair for the following year

ONE Can Make a Difference

Nationwide for 70 years, in **ONE** community after another, the Arthritis Foundation has taken colossal steps to conquer this crippling disease. Our Walk to Cure Arthritis is the largest arthritis gathering in the world, celebrating our warriors, raising funds for research, resources and a cure. Much more than just a walk event, it's something even bigger than arthritis itself.

Whether you're an arthritis warrior yourself or care about someone who is, sign up and WALK to CURE Arthritis.

walktocurearthritis.org