Thank you for joining our community of champions. Together, we are Champions of Yes. And the best way to get to Yes is to simply start by asking. The #1 reason people give is because someone asks. You raise money because you ask for it—so be sure to ask everyone you know!

**ASK PERSONALLY**
Share your own story, not just statistics. Connect with your donors on a personal level by sharing why you are participating.

**ASK EVERYONE**
And we mean everyone! Your neighbors, classmates, colleagues, clients, grocer, hairdresser – everyone you know or come across.

**ASK BIG**
If you ask someone for $100, you might get $100, or maybe you’ll get $75 or $50. Set the bar high and raise as much as you can.

**ASK CONFIDENTLY**
You’re not asking for money for yourself. You’re asking to help find new and better treatments – and a cure for arthritis.

**AN ASK IN 5 EASY STEPS**

1. **Share the need.** Example: “Arthritis steals everyday joys and long-term dreams. With your help, we can make great strides creating moments of Yes for people battling this disease.”

2. **Explain why it’s important to you.** Example: “My wife lives with arthritis every day. I watch her battle the disease on a daily basis. I am committed to being her Champion of Yes.”

3. **Show what you’re doing about it.** Example: “I’m doing the Walk to Cure Arthritis to spread awareness about arthritis and raise funds for a cure.”

4. **Ask your donor to take a specific action.** Example: “Will you make a $50 donation to support my wife and more than 50 million other Americans who have to deal with the effects of this debilitating disease every day?”

5. **Pause and let your donor answer.**

For more information, go to walktocurearthritis.org