

# Top Ten Advocacy Projects Showcase Ambassador Assignment Guide

Ten of your peers created poster presentations about a key advocacy accomplishment for the Advocacy Leadership Retreat. While we couldn't meet in person, these Ambassadors are still excited to present their accomplishments and key takeaways with you virtually! Visit the Live Yes! Online Community on April 27 & 28<sup>th</sup> to join the conversation.

Each of these posters goes over a key advocacy initiative or accomplishment an Ambassador has completed. Topics range from becoming a peer reviewer for the DoD, helping pass step therapy reform legislation in a state, sharing your story on social media, building relationships with your legislators, and more! We are calling on our Ambassadors to engage with these posters on the Live Yes! Online Community on April 27<sup>th</sup> and 28<sup>th</sup>, asking questions, providing feedback, and chatting with others!

You can view all of the posters ahead of time, and even print them out, by visiting: bit.ly/PostersTop10

## Step 1: Log in or sign up for the Live Yes! Online Community

If you already have an account for a Live Yes! Connect Group, you will use the same log-in information for the Online Community. Signing up for the first time is simple! Enter your email address and information when prompted.

Email Kevin Purcell at <u>kpurcell@arthritis.org</u> with any questions about accessing the Online Community.



#### arthritis.org/advocacy



### Step 2: Navigate to the Advocacy in Action Section

Once you've logged in, you'll see a page with a snapshot of different topics and ongoing discussions. Click on the blue "Join a Discussion" button to dive in. (See next page!)



#### Note: You may need to scroll a little bit!

				ADVOCACY IN ACTION Welcome to the Advocacy and
DISCUSSIONS It All Starts Here! Maximize your Live Yes! Online Community experience, meet the Moderators, and learn more about Arthritis Foundation programs and services.	POSTS	97 <b>•</b>	<b>Tiffany Coffman</b> March 28, 2020	Access Foruml 17 hours ago   Patrice 1,016 comments OTHER TYPES OF ARTHRITIS What type do you have? March 31, 2020   Claudia 620 comments RHEUMATOID ARTHRITIS Welcome to the RA forum, pleas introduce yourself March 30, 2020   Kevin Purcell 338 comments MORE THAN ARTHRITISI Pets - What wacky beasts inhabi your world? March 21, 2020   Rals52 99 comments
A Mandate for Action A First Look at the Arthritis Foundation's Live Yes! INSIGHT Findings	ß	8	Kevin Purcell March 17, 2020	
Hot Topic - Coronavirus and Arthritis: What You by a Know Get the facts and join the discussion	15	164	michellealdas 8 hours ago	
Advocacy in Action A support and education community for patients and caregivers who want to share their arthritis story with elected officials to break down b	78	1,443	michellealdas 8 hours ago	
Reumatoid Arthritis A support and education community for people living with	211	1,338	MaryLynn March 30, 2020	ADVOCACY IN ACTION 2019 Advocacy Summit March 9, 2020   Kevin Purcell



#### Step 3: Find the Advocacy Leadership Retreat Posters – there are 10 of them!

After you've clicked on Advocacy in Action, you'll see a string of dozens of different discussion threads. Each of these threads has a different topic about Arthritis Foundation advocacy that you

can join. For our virtual event on April 27 and 28<sup>th</sup>, find the threads that are titled "Advocacy Retreat Poster 1, 2, 3...". These threads will be pinned to the top of the thread in number order.

Click in to all ten of the posters to read the poster text, and see what other people are saying about these topics.

To complete the Ambassador assignment, comment thoughtfully on at least three posters – but more if you can!

Advocacy Retreat Poster 1 - Amy Barron - CDRMP at the DoD: From Beginning to End	17	
Amy Barron - Platinum Ambassador, DoD Peer Reviewer more		
Advocacy Retreat Poster 10 - Using Social Media to Advocate - Mariah's Movers		
<b>Tori Aquino –</b> Platinum Ambassador	7	
"Your story matters in so many ways. We created a page called Mariah's Movers on Facebook, Twitter, and Instagram that we use to sh more		M
Advocacy Retreat Poster 3 - Making Advocacy Work for Change: Building Relationships with Elected Official		
Brea Wiggins - CMA, Platinum Ambassador	3	
" Always be your own advocate!" - Brea Wiggins	3	M
Overview: Aft more		
Advocacy Retreat Poster 9 - Staci Penner - Testifying in Just Sharing		