2027-2028
PLATINUM AMBASSADOR PROGRAM

Platinum Ambassadors are Arthritis Foundation Ambassadors who are highly engaged by building relationships with their legislators on key issues, amplifying their impact by involving their local communities, and sharing their arthritis stories to affect change. Platinum Ambassadors are recognized based on their reported advocacy activities and join the Program every other year, in alignment with the Congressional calendar. Platinum Ambassadors receive an array of program benefits in recognition of their hard work and dedication.

Subject Matter Expert Opportuntiies

Platinum Ambassadors may apply to serve as a subject-matter expert (SME) at virtual and in-person advocacy events, with travel scholarships available for in-person participation. SME selection focuses on advocacy expertise and/or the patient experience journey. Multiple opportunities are available throughout the two-year cycle.

Advance the Advocacy Agenda

Platinum Ambassadors receive exclusive opportunities to directly shape the advocacy program through surveys and focus groups that inform specific advocacy projects with policymakers.

Exclusive Webinars

Platinum Ambassadors will be able to attend at least three exclusive webinars per year featuring Arthritis Foundation leadership, lobbyists, policy directors, and expert speakers providing inside-access to what's actually happening on the Hill, the latest in policy and politics, as well as around the Arthritis Foundation.

Priority Summit Access + Bring an Advocate Pass

Platinum Ambassadors receive early registration access for the Advocacy Summit. The Summit is capped at 100 attendees, so early access guarantees a spot for those who wish to attend. A limited number of travel assistance grants are available to attendees with financial need. Platinums will be able to guarantee registration for a friend despite the 100 person cap. That person will need to pay their own way or be accepted to travel assistance.

Arthritis Foundation®

advocacy@arthritis.org
arthritis.org/advocate

2027-2028
PLATINUM AMBASSADOR PROGRAM

Public & Professional Recognition

Platinum Ambassadors are recognized across the Arthritis Foundation website, social media channels, and newsletters, and are honored at our in-person Advocacy Summit. Recognition this cycle includes:

- Tangible Award: A personalized Platinum Ambassador pin and recognition package mailed directly to you, a physical symbol of your dedication you can wear at events and keep for years to come.
- CEO Letter of Recognition: A personalized letter from the Arthritis Foundation President & CEO recognizing your contributions, suitable for professional portfolios, grant applications, and academic or nonprofit use.
- Digital Credential: A shareable LinkedIn badge and certificate recognizing your Platinum Ambassador status and advocacy leadership, formatted for professional profiles.

Connection & Collaboration

Platinum Ambassadors are part of an exclusive peer community designed to sustain relationships well beyond a single event:

- Monthly office hours with Advocacy staff
- Platinum Ambassador gatherings at least twice a year
- Platinum-Only Experiences: A reserved Platinum Ambassador informal gathering at Arthritis Foundation events. Platinums will also be invited to a special event during the Advocacy Summit exclusive to them. Details to come

First Look: Policy & Research Access

First look at Arthritis Foundation policy briefs, research reports, and advocacy updates delivered to Platinum Ambassadors before public release.

Arthritis Foundation®

advocacy@arthritis.org
arthritis.org/advocate