PLATINUM AMBASSADOR 2029-2030 REQUIREMENTS

To be eligible for Platinum Ambassador Status for the 2029-2030 cycle you must:

- Complete 10 Ambassador Assignments (an activity sent in the Ambassador Newsletter or advocacy in action newsletter)
- Complete 6 Bonus Activities
  - Choose from any of the bonus sections. They are intended to meet at your comfort level and desired activities.
- Report all activities by deadline of October 31, 2028

BUILDING BLOCK BONUS

- Separate from an assigned activity, meet with your state or federal representative or staff in your hometown and share with them at least one of the Arthritis Foundation's state or national advocacy priorities
- Attend a Town Hall or Tele-Town Hall meeting with a state or federally elected official and ask a question about a national or state advocacy priority.
- Appear in a local or online newspaper for your efforts raising awareness about Arthritis Foundation Advocacy
- Organize a visit with an elected official and an area rheumatologist to discuss Arthritis Foundation advocacy
- Recruit 10 Advocates outside of an Arthritis Foundation Event
- Successfully persuade a state or federally elected official or mayor to attend an Arthritis Foundation event.
- Submit written testimony or public comment to a state or federal agency on an arthritis priority
- Meet with a local mayor or city/county council member about arthritis as a public health issue
- Take part in focus groups put on by Arthritis Foundation Advocacy

LEADERSHIP BONUS

- Serve as a State Advocacy Chair
- Serve on a State Advocacy Committee
- Serve on the National Advocacy Committee
- Serve as a Chair Role for an Arthritis Foundation Event
- Serve as a Connect Facilitator
- Serve as a Community Outreach Educator
- Serve as a patient grant reviewer to a state or federal health agency or committee

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PUBLIC SPEAKING BONUS

- Present at a Congressional or state briefing, hearing, or with a state or federal agency or legislature
- Accept an invitation, should it be made, to do an advocacy related presentation at an Arthritis Foundation Event
- Write and receive publication of a letter to the editor or op-ed on arthritis priority issues
- Speak with a local community group about Arthritis Foundation advocacy
- Present to a medical school, nursing program, or healthcare workforce on the patient advocacy perspective
- Give an interview to local TV, radio, or an online news outlet about an arthritis priority

EVENT BONUS

- Volunteer with the Advocacy programming at the JA Family Summit
- Volunteer with the Advocacy programming at the Pathways Conference
- Attend a State Legislative Day and meet with your state elected official
- Help organize a legislative briefing in your state
- Volunteer at the Mission table and speak on your advocacy experience at your local Walk to Cure or Jingle Bell Run
- Serve as the "mission moment" at an Arthrtis Foundation event
- Table or present at a health fair, community event, or patient conference on behalf of Arthritis Foundation advocacy

DIGITAL ADVOCACY BONUS

- Build or grow a social media presence around arthritis advocacy
- Tag your elected official in an advocacy post and receive a public response or engagement from their office

FUNDRAISING BONUS

- Lead a Walk to Cure Arthritis or Jingle Bell Run team that raises at least $1,000
- Fundraise at least $1,000 personally

Have something unique? Email Ayesha at aahmed@arthritis.org to get approval