2014 Walk to Cure Arthritis, Lake County

http://LakeCountyIL.WalktoCureArthritis.org/

Saturday, April 26, 2014

Old School Forest Preserve

Libertyville, IL

Sponsorship Levels

Pursuit of the Cure Presenting Sponsor

$5,000

No Longer Available!

→ Public recognition of sponsorship at Walk to Cure Arthritis event
→ VIP Presenting Sponsor
→ 10 VIP tickets
→ Most prominent sponsor logo on event t-shirts
→ 10 event t-shirts
→ Logo included in Arthritis Foundation marketing, advertising and promotional efforts within sponsor's guidelines
→ Use of the Walk to Cure Arthritis logo in sponsor's marketing, advertising and promotional efforts within Arthritis Foundation guidelines
→ 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens provided)
→ Company logo (most prominent) and link to company website on Walk to Cure Arthritis event site
→ Logo on event day signage and banners
→ Opportunity for inclusion in Participant Goody Bags
→ Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

Hero Sponsor

$2,500

→ Public recognition of sponsorship at the Walk to Cure Arthritis event
→ Mission Booth, Children's Corner, Refreshments Corner <u>or</u> Canine Corner Presenting Sponsor
→ 5 VIP tickets
→ Logo (second most prominent) on event t-shirts
→ 5 event t-shirts
→ Logo included in Arthritis Foundation marketing, advertising and promotional efforts within sponsor's guidelines
→ 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens included)
→ Company logo (second most prominent) and link to company website on Walk to Cure Arthritis event site
→ Logo on event day signage and banner
→ Opportunity for inclusion in Participant Goody Bags
→ Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

2014 Walk to Cure Arthritis, South Suburbs Sponsorship Levels

Hope Sponsor

$1,500

→ Public recognition of sponsorship at Walk to Cure Arthritis event
→ Two VIP tickets
→ Logo on event t-shirts
→ Two event t-shirts
→ Logo included in Arthritis Foundation marketing, advertising and promotional efforts within sponsor's guidelines
→ 10' x 10' booth space at Arthritis Walk event (tent, signage, table, two chairs, and table linens included)
→ Company logo and link to company website on Walk to Cure Arthritis event site
→ Logo on event day signage and banner
→ Opportunity for inclusion in Participant Goody Bags
→ Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

Stewardship Sponsor

$1,000

→ Two VIP tickets
→ Logo included in two Arthritis Foundation social media postings (prior to and after the event)
→ 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens included)
→ Company logo and link to company website on Walk to Cure Arthritis event site
→ Logo on event day sponsor banner
→ Two event t-shirts
→ Opportunity for inclusion in Participant Goody Bags
→ Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

Supporting Sponsor

$750

→ 10' x 10' booth space at Walk to Cure Arthritis event (tent, signage, table, two chairs, and table linens provided)
→ Company logo on Arthritis Walk event site
→ Logo on event day sponsor banner
→ Two event t-shirts
→ Opportunity for inclusion in Participant Goody Bags
→ Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

2014 Walk to Cure Arthritis, South Suburbs Sponsorship Levels

Blue Ribbon Sponsor

$500

→ Route station sponsor with group/company representatives manning assigned station {Water (3), Aid (2) or Goody Bag (1) with station materials, tent and table provided}
→ Company logo on Walk to Cure Arthritis event site
→ Logo on event day sponsor banner
→ Two event t-shirts
→ Opportunity for inclusion in Participant Goody Bags
→ Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

Helping Hands Sponsor

$250

→ Logo on event day sponsor banner
→ One event t-shirt
→ Opportunity for inclusion in Participant Goody Bags
→ Special *Start-A-Fundraising-Team* training for employee, family and friends hosted by the Arthritis Foundation

Contact Information:
Cat Smith
Director of Special Events
Arthritis Foundation - Chicago Office
Office: 312-880-4737
Cell: 714-916-1709
Email: catherinesmith@arthritis.org

As a Partner, where does your money go?

In the field of nonprofit health care, best practice is to direct at least 75% of all funds raised toward program services. Nationally, the Arthritis Foundation exceeds that standard: 76.4% of our revenue goes directly to programs and services. Approximately 11% is spent on administration, and 12% on fundraising efforts. We pledge to be good stewards of the funds invested in our mission.

Yes!

We will partner in the 2014 Walk to Cure Arthritis, Lake County!

☐ $5,000 Pursuit of the Cure Presenting Sponsor

PARTNER INFORMATION

☐ $2,500 Hero Sponsor
☐ $1,500 Hope Sponsor
☐ $1,000 Stewardship Sponsor
☐ $750 Supporting Sponsor
☐ $ Other:

Company Name: _____ Contact Name: _____

Address: _____

City, State, Zip:_____

Phone:_____Email:_____

All sponsors, please email your logo in .eps/.tif and .jpg/.gif format to Cat Smith at catherinesmith@arthritis.org.

Signature: _____Date: _____

☐Check enclosed (payable to The Arthritis Foundation)

☐Please invoice us at the address provided above

☐Please charge the following credit card number in the amount of $_____

Account Number:_____ Exp: _____
Credit Card: AMEXVISA Discover MasterCard

Signature_____ Date_____

Mail: Arthritis Foundation Attn: Cat Smith

35 E. Wacker Dr., Suite 2260

Chicago, IL 60601

Email: catherinesmith@arthritis.org **Phone:** 312-880-4737

Please return form with payment.