

AN ARTHRITIS FOUNDATION EVENT

Arthritis Walk®

Indianapolis Arthritis Walk®
Sponsorship Opportunities
Saturday, May 18th, 2013
Military Park, Downtown Indianapolis

Why Partner with the Arthritis Walk?

- It is estimated that 50 million Americans suffer from arthritis and/or chronic joint pain.
- 1.4 million people in Indiana have arthritis – nearly a quarter of our state’s population!
- 300,000 children in America have some form of arthritis or rheumatic disease.
- Arthritis is the most common cause of disability among people aged 15 years and older.
- Arthritis costs to the U.S. economy totals more than \$128 billion annually.

The mission of the Arthritis Foundation – to improve lives through leadership in the prevention, control and cure of arthritis and related diseases – is carried out through programs, services and research efforts that directly impact people with arthritis in this area.

\$20,000 Statewide Sponsor - Ft. Wayne, Indianapolis, Purdue & Warsaw

- State sponsor of all Indiana Arthritis Walks®
- Logo on all Indiana Arthritis Walk® brochures
- Logo on all Indiana Arthritis Walk® T-shirts
- Logo on the Indiana Arthritis Walk® website’s scroll boxes and sponsor page with a link back to your company’s website
- Complimentary team T-shirts at each Indiana Arthritis Walk®
- Opportunity for company spokesperson to speak at each Indiana Arthritis Walk®
- Opportunity to place company provided banners at the start/finish line of each event
- Opportunity to host a hospitality area and vendor table at each Indiana Arthritis Walk®
- Additional recognition opportunities provided based on your company’s needs

Indianapolis Arthritis Walk[®] Partnership Opportunities

Presenting Sponsor - (Category Exclusive)

\$7,500

- Cited as Presenting Sponsor on all Indianapolis Arthritis Walk[®] event materials
“Indianapolis Arthritis Walk[®] presented locally by Your Company’s Name Here”
- Logo on all Indianapolis Arthritis Walk[®] marketing materials
- Logo on back of all Indianapolis Arthritis Walk[®] T-shirts
- Logo on the Indianapolis Arthritis Walk[®] website with a link to your home page
- Complimentary Indianapolis Arthritis Walk[®] T-shirts for five teams of 10 (50 shirts)
- Opportunity for company spokesperson to speak during pre-walk ceremonies at the Indianapolis Arthritis Walk[®]
- Opportunity to place company provided banners at the Indianapolis Arthritis Walk[®] main stage area
- Opportunity to place company provided signage along the walk route at the Indianapolis Arthritis Walk[®]
- Opportunity for company representative to lead the walk with the 2013 Honorees
- Opportunity to host a table at the Health & Wellness Fair at the Indianapolis Arthritis Walk[®]

Cure Arthritis Sponsor

\$3,000

- Logo on all Indianapolis Arthritis Walk[®] marketing materials
- Logo on back of all Indianapolis Arthritis Walk[®] T-shirts
- Logo on the Indianapolis Arthritis Walk[®] website with a link to your home page
- Complimentary Indianapolis Arthritis Walk[®] T-shirts for three teams of 10 (30 shirts)
- Opportunity to place company provided signage along the walk route at the Indianapolis Arthritis Walk[®]
- Opportunity to host a table at the Health & Wellness Fair at the Indianapolis Arthritis Walk[®]

Control Arthritis Sponsor

\$1,500

- Logo on back of all Indianapolis Arthritis Walk[®] T-shirts
- Logo on the Indianapolis Arthritis Walk[®] website with a link to your home page
- Complimentary Indianapolis Arthritis Walk[®] T-shirts for one team of 10 (10 shirts)
- Opportunity to host a table at the Health & Wellness Fair at the Indianapolis Arthritis Walk[®]

Prevent Arthritis Sponsor - (Naming Opportunities)

\$750

- Opportunity to sponsor a specific area:
 - Kick Off Party
 - Kids' Zone
 - Mini Movement Demonstrations
 - Water Stops & Mile Markers
 - Health & Wellness Fair
- Logo on back of all Indianapolis Arthritis Walk[®] T-shirts

Health & Wellness Fair Booth Sponsor

\$300

- Name on back of all Indianapolis Arthritis Walk[®] T-shirts
- Opportunity to host a table in the Health & Wellness Fair at the Indianapolis Arthritis Walk[®]

All sponsors will also receive:

- Sponsor's name in one issue of *iMove*, the Indianapolis Arthritis Walk's monthly e-newsletter (circulation – 1,640)
- An employee team recruitment presentation at their workplace (if requested)

Deadline for inclusion on Indianapolis Arthritis Walk[®] promotional tear-off stands February 8, 2013

Deadline for inclusion on Indianapolis Arthritis Walk[®] T-shirts April 26, 2013

For questions please contact Tammy Sander, Director of Special Events, at 317.879.0321 ext. 1 or tsander@arthritis.org

All logos should be in EPS format and sent to Kendall Horvatich, Special Events Coordinator, at khorvatich@arthritis.org.

Arthritis Walk®

Sponsorship Contract

**Saturday, May 18, 2013 Military Park
Benefiting the Arthritis Foundation, Central Indiana**

Statewide Sponsor \$20,000 Presenting Sponsor \$7,500

Cure Sponsor \$3,000 Control Sponsor \$1,500

Prevent Sponsor \$750 Health Fair Booth Sponsor \$300

In Kind Sponsors

Type: _____

Value: _____

SPECIAL LISTING INSTRUCTIONS: Please list my name or company in all advertising & publicity as:

(including capitals, abbreviations & punctuation)

I (We) wish to Remain Anonymous

I (We) decline all benefits

PLEASE PRINT OR TYPE THE FOLLOWING INFORMATION

Company (if applicable) _____

Contact Name _____

Address _____

City, State, Zip _____ **E-mail** _____

Phone _____ **Fax** _____ **Website** _____

Facebook Page: _____ **Twitter Account: @** _____

Method of Payment

Check made payable to ARTHRITIS FOUNDATION enclosed

Please bill my credit card

Please Invoice

Cardholder's Name _____ **CVV#** _____

Credit Card Number _____ **Expiration Date** _____

Signature(Required for all sponsorship) _____

Please mail, email or fax this signed contract to:

Arthritis Foundation, Central Indiana - 615 N Alabama Street, Suite 430 - Indianapolis, IN 46204 Fax number 317.876.5608
For more information, please contact Tammy Sander tsander@arthritis.org or 317.879.0321 x1.