

26th Annual Jingle Bell Run/ Walk Sponsorship Opportunities

\$7,500 Jingle Bell (Presenting) Sponsor

- "Arthritis Foundation 2012 Jingle Bell Run/Walk Presented by YOUR COMPANY'S NAME"
- Cited as Presenting sponsor on all Bloomington JBR materials
- Logo on the front of 10,000 Bloomington JBR brochures
- Logo on the front of all 2,000 Bloomington JBR t-shirts
- Logo on 500 event posters
- Complimentary registration for 20 teams of 10
- Opportunity for company spokesperson to speak at event
- Opportunity for company representative to be a judge for the costume contest
- Opportunity to host a Jingle Bell informational lunch for your employees at your company
- Logo prominently displayed on the Bloomington JBR website with a link to the sponsor's website

\$2,500 Platinum Sponsor

- Logo on back of 2,000 Bloomington JBR t-shirts
- Logo on 10,000 Bloomington JBR brochures
- Complimentary registration for two teams of 10
- Two course signs with your logo and a message along the 5K route
- Opportunity to host a Jingle Bell informational lunch for your employees at your company
- Logo on the Bloomington JBR website with a link to the sponsor's website

\$2,000 Team Bag Sponsor

- Logo would appear on all JBR recyclable totes that are given to all team members and anyone who fundraises \$40 or more
- Logo on the Bloomington JBR website with a link to the sponsor's website

LIMITED TO TWO SPONSORS

\$1,500 Brochure and T Shirt Sponsor

- Logo on all 10,000 Bloomington JBR brochures
- Logo on back of all 2,000 Bloomington JBR t-shirts

- Complimentary registration for one team of 10
- Opportunity to host a Jingle Bell informational lunch for your employees at your company
- Two course signs with your logo and a message along the 5K route
- Opportunity to provide 1,500 goodies in team recyclable tote bags
- Logo on the Bloomington JBR website with a link to the sponsor's website

\$750 T Shirt Sponsor

- Logo on back of all 2,000 Bloomington JBR t-shirts
- Complimentary registration for a team of five participants
- Opportunity to provide 1,500 goodies in team recyclable tote bags
- Logo on the Bloomington JBR website with a link to the sponsor's website

\$500 Brochure Sponsor

- Logo on all 10,000 Bloomington JBR brochures
- Complimentary registration for a team of five participants
- Opportunity to provide 1,500 goodies in team recyclable tote bags
- Logo on the Bloomington JBR website with a link to the sponsor's website

\$500 Water Sponsor

- Race day- prominently show off your company's support by handing out water along the course to over 2,000 participants
- Complimentary registration for a team of five participants
- Opportunity to provide 1,500 goodies in team recyclable tote bags

\$250 On Site Exhibitor (Available for Saturday packet pick up or Sunday race day)

- Have a table at the Jingle Bell Run to promote your business in front of 2,000+ community members

\$200 Team Sponsor

- Team Name listed on the back of Bloomington JBR t shirts
- Complimentary registration for a team of five participants

\$100 Course Sign Sponsor

- Purchase a sign with your company logo and a brief message to runners and walkers

that will be displayed along the 5K route

All Sponsors that commit to \$500 + by Monday, May 28th will also have their logo included on our save the date post card sent to over 3,000 Bloomington-Normal Residents and our Save the Date email.

Deadline for inclusion on Bloomington JBR brochures August 1, 2013

Deadline for inclusion on Bloomington JBR t-shirts October 1, 2013

Contact Tara Braucht with any questions at 309-451-0785 or tfunk@arthritis.org