

2012 25th Annual Jingle Bell Run/Walk



Presenting Partner - \$7,000

- Designated as the **EXCLUSIVE** Presenting Partner for the Jingle Bell Run/Walk for Arthritis.
- **EXCLUSIVE:** Logo on front of Registration Brochure and front of commemorative t-shirt
- **EXCLUSIVE:** Co. Rep may speak and start races.
- **EXCLUSIVE:** Logo on participant bib numbers.
- Corporate Team entry—(12 free employees only)
- You may display your Company Banner at Start/Finish and Post Event area
- Company information in all participant race packets
- Company logo on all printed materials and website
- Expanded Media Promotion and Social Media
- Company Logo listed on sponsor banners
- Free booth at Health/Info Expo
- Top recognition & active role during the post event Award Ceremony
- Thank you plaque for display in company's lobby

Premier Partner- \$5,000 # * ! ◻ △

- **EXCLUSIVE:** Logo left shoulder or arm of t-shirt
- **EXCLUSIVE:** Company logo on number bib (*if no Presenting sponsor*)
- Corporate Team entry—(6 free employees only)
- You may display your Company Banner at Start/Finish and Post Event area
- Company logo on all printed materials and website (*if no Presenting Partner*)
- Expanded Media Promotion and Social Media
- Free booth at Health/Info Expo
- Thank you plaque for display in company's lobby

Corporate Partners - 2,500 # * ! ◻ △

- Company logo displayed atop long-sleeve T-shirt
- Company logo exclusive on running bib numbers (*first offer if no Presenting/Premier sponsor*)
- Corporate Team entry— (2 Free employees only)
- You may display your Company Banner at Start/Finish and Post Event area
- Expanded Media Promotion and Social Media
- Free booth at Health/Info Expo
- Thank you plaque for display in company's lobby

Start Line/Finish Line Partner- \$1,500 # * ! ◻ △

- Company logo displayed on back of T-shirt
- Company Banner at Start/Finish Line
- Free booth at Health/Info Expo
- Thank you plaque for your company's lobby

Awards Underwriting Partner- \$1,500 # * ! ◻ △

- Company logo displayed on back of T-shirt
- Company Logo displayed on all participant awards
- Free booth at Health/Info Expo
- Thank you plaque for your company's lobby

SOLD
not available

Aid Station Partner: \$1,000 # * ! ◻ △

- Banner at water aid station and opportunity to hand out water to participants
- Company logo displayed on back of T-shirt
- Free booth at Health/Info Expo
- Thank you plaque for your company's lobby

Santa Partners: \$1,000 # * ! ◻ △

- Free booth at Health/Info Expo
- Company name displayed on back of commemorative long-sleeve T-shirt
- Thank you plaque for your company's lobby

Rudolph Partners: \$500 # * ! ◻ △

- Free booth at Health/Info Expo
- Company name displayed on back of commemorative long-sleeve T-shirt
- Thank you plaque for your company's lobby

Mile Marker Partner: \$500 # * ! ◻ △

- Company logo displayed on back of T-shirt
- Company Banner displayed on each Mile Marker (3 Markers) on the route
- Free booth at Health/Info Expo
- Thank you plaque for your company's lobby

SOLD
not available

Costume Contest Partner: \$500 (1/2 clothes) # * ! ◻ △

- Company logo displayed on back of T-shirt
- Free booth at Health/Info Expo
- Thank you plaque for your company's lobby

Health & Information Expo Partners: \$150 # * ! ◻ △

- Company logo displayed on back of T-shirt
- Booth at Health/Info Expo

T-Shirt or Food Partners: \$150 # * ! ◻ △

- (*helps underwrite t-shirt or food costs*)
- Day of recognition name on web
- mentioned by emcee
- name on shirt

- # Company logo listed on sponsor banner
- * Company information in all race packets
- ! Day of recognition by Emcee
- ◻ Company name/logo on website
- △ Company name listed in registration brochure