



\$2,500 Presenting Sponsor

- “Arthritis Foundation 2011 Jingle Bell Run/Walk Presented by YOUR COMPANY’S NAME”
- Cited as Presenting Sponsor on all Springfield JBR materials
- 5” logo on the back of the t shirt
- Logo prominently displayed on the website
- Logo on all event posters and brochures
- Opportunity for company spokesperson at the event

\$1000 Corporate Sponsor

- Logo on all JBR brochures AND logo on back of all JBR t-shirts
- Complimentary registration for one team of 10
- Opportunity to host a Jingle Bell informational lunch for your employees at your company
- Two course signs with your logo and a message along the 5K route
- Opportunity to provide goodies in participant goodie bags
- Logo on the JBR website with a link to the sponsor’s website

\$500 T Shirt Sponsor

- Logo on back of all JBR t-shirts
- Complimentary registration for a team of five participants
- Opportunity to provide goodies in participant goodie bags
- Logo on the JBR website with a link to the sponsor’s website

\$250 Water Sponsor

- Race day- prominently show off your company’s support by handing out water along the course to participants
- Complimentary registration for a team of five participants
- Opportunity to provide goodies in participant goodie bags

\$200 On Site Exhibitor

- Have a table inside the registration area for the Jingle Bell Run
- Opportunity to promote your business in front of 500+ community members/ runners
- Opportunity to provide goodies in participant goodie bags

\$200 Team Sponsor

- Team Name listed on the back of JBR t shirts
- Complimentary registration for a team of five participants

\$100 Course Sign Sponsor

- Purchase a sign with your company logo and a brief message to runners and walkers that will be displayed along the 5K route

Jingle Bell Run Sponsorship Commitment Form:

Sponsorship level selected

Company Name

Contact Name

Email address

Company Address

City

State

Zip

Authorized Signature

Date

Check enclosed for \$_____

Please Invoice

All Sponsors that commit to \$500 + by Monday, July 9th will also have their logo included on our save the date post card sent to over 3,000 Bloomington-Normal Residents and our Save the Date email.

Deadline for inclusion on Bloomington JBR brochures August 1, 2012

Deadline for inclusion on Bloomington JBR t-shirts October 10, 2012

Contact Tara Braucht with any questions at 309-451-0785 or tfunk@arthritis.org