



## Partnership Opportunities

Friday, Oct. 25

6:30 p.m.

Brassworks Building  
Goodman Community Center  
Madison, WI

*Partner with us for our inaugural Madison Bone Bash!  
Come together to support the Arthritis Foundation's work to  
conquer arthritis at our annual Halloween-themed masquerade.*

# FACTS ABOUT ARTHRITIS

*The Arthritis Foundation is boldly pursuing a cure for America's #1 cause of disability, while championing the fight against arthritis with life-changing resources, science, advocacy and community connections.*

## Arthritis hurts someone you know

- More than 50 million Americans (1 in 4 people) have been diagnosed with arthritis
- Two-thirds of those that suffer from arthritis pain are under the age of 65 including 300,000 children under the age of 18 that are affected by juvenile arthritis

## Arthritis affects millions in Wisconsin

- 1.1 million adults in our state have been diagnosed with arthritis
- Nearly 6,000 children suffer from various forms of arthritis

## Arthritis costs impact the economy

Each year, arthritis results in:

- 39 million physician visits
- 744,000 hospitalizations
- 3 million visits to outpatient departments
- 2.2 million visits to emergency departments
- \$128 billion in costs of treatment, lost wages and other associated costs

## But the cost to American families is even worse

- Arthritis is a more frequent cause of activity limitation than heart disease, cancer or diabetes
- Pain, fatigue, and inflammation can limit everyday activities, from simple tasks, like bathing and dressing, to the ability to maintain employment or live independently
- Caring for a family member with a prolonged or chronic illness is stressful and draining - mentally, physically, emotionally, and financially

# BONE BASH

## EVENT DETAILS

**Date:** Friday, Oct. 25, 2019

**Time:** 6:30—10:30 pm

**Location:** Brassworks Building—Goodman Community Center  
149 Waubesa Street, Madison, WI 53704

**Attendees:** Approximately 250

## Event Overview

*This is the Arthritis Foundation's inaugural Bone Bash in Madison, representing a nationwide effort to raise funds and awareness for arthritis.*

*A Halloween-themed affair complete with decorations, photo booth, costume contests, silent and live auctions and much more!*



# BONE BASH

## SPONSORSHIP LEVELS

### Presenting Sponsor

\$10,000

- Recognition as sole presenting sponsor
- 14 Tickets to the event
- Full page ad in the event program
- Sponsorship recognition on all event signage and promotional materials including save the dates and formal invitations
- Company logo and recognition on the Bone Bash website and the event program
- Verbal recognition during the event
- Access to participant mailing list (one time use) pre or post event

### Scary Skeleton Sponsor

\$5,000

- 10 Tickets to the event
- Half page ad in the event program
- Sponsorship recognition on all event signage and promotional materials including save the dates and formal invitations
- Company logo and recognition on the Bone Bash website and the event program
- Verbal recognition during the event

# BONE BASH

## SPONSORSHIP LEVELS

### Ghoulish Goblin Sponsor

\$2,500

- 6 Tickets to the event
- Company logo and recognition on the Bone Bash website, poster, rack cards and the event program
- Half page ad in the event program
- Verbal and power point recognition at the event

### Wicked Witch Sponsor

\$1,000

- Company name spelled out on the Bone Bash website, poster, rack card and the event program
- 4 Tickets to the event
- Verbal and Power Point recognition at the event



## AS A PARTNER, WHERE DOES YOUR MONEY GO?

In the field of nonprofit health care, best practice is to direct at least 75% of all funds raised toward program services. Nationally, the Arthritis Foundation exceeds that standard: 76.4% of our revenue goes directly to programs and services. Approximately 11% is spent on administration, and 12% on fundraising efforts. We pledge to be good stewards of the funds invested in our mission.

## PARTNER INFORMATION

**Yes! We will partner in the 2018 Bone Bash!**

- Presenting Sponsor: \$10,000
- Scary Spider: \$5,000
- Ghoulish Goblin: \$2,500
- Wicked Witch: \$1,000

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Payment Method

- Check enclosed (payable to The Arthritis Foundation, Inc.)
- Please invoice us at the address provided above
- Please charge the following credit card number in the amount of \$ \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Card Type: AMEX      VISA      Discover      MasterCard

Signature \_\_\_\_\_ Date \_\_\_\_\_

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