



Partnership Opportunities

21st Annual Red & White on Thursday Night

Thursday, January 25, 2018

A benefit for the Arthritis Foundation, Northeastern Ohio





ARTHRITIS AND ITS IMPACT

- More than 50 million American adults (one in every five) have doctor diagnosed arthritis
- More than 1.3 million Northeast Ohioans, including 11,500 in Ohio, battle arthritis daily
- Arthritis and related conditions cost the U.S. economy \$128 billion per year in medical care and indirect expenses, including lost wages and productivity
- Arthritis causes work limitations in the United States for 40 percent of people with the disease
- 57 percent of adults with heart disease are affected by arthritis
- Arthritis limits the daily activities of 21 million Americans. This includes 9.4 percent of the entire adult population, 42.4 percent of adults living with arthritis
- Arthritis affects 300,000 children under the age of 18
- Two-thirds of people with arthritis are younger than 65 years old
- Arthritis affects more than 34 million Caucasians, more than 4.6 million African-Americans and 3.1 million Hispanics
- By the year 2030, an estimated 67 million American adults will have arthritis

ARTHRITIS ANNUALLY RESULTS IN

- 44 million outpatient visits
- About 1 million hospitalizations
- More than 9,000 deaths

HOW YOUR SUPPORT HELPS

Your donation to the Arthritis Foundation will be used locally to benefit the 1.3 million Northeast Ohioans including 11,500 children living with arthritis. Our mission focuses on four core areas:

- Scientific Research
- Advocacy and Access
- Juvenile Arthritis (JA)
- Help and Support

Red & White on Thursday Night Sponsor Benefits

Benefits of Sponsorship	Presenting Sponsor \$15,000	VIP Lounge Sponsor \$10,000	Sommelier Sponsor \$7,500	Burgundy Sponsor \$5,000	Chianti Sponsor \$2,500	Napa Sponsor \$1,500
Company Name Included in Event Title	X					
Opportunity to Name Honorary Chair	X					
Opportunity to Display a Company Banner	X					
Opportunity to Speak	Main Event + VIP Lounge	VIP Lounge				
Category Exclusivity	X	X				
Company Recognition in Communications to Guests & Vendors	X	X				
Opportunity to Provide a Giveaway to Attendees	All	VIP				
Opportunity to Staff a Display Table	Main Event	VIP				
Listing on Save the Dates	Logo	Logo				
Listing on Event Tickets	Logo	Logo				
Company Recognition in Media Opportunities	X	X	X			
Company Recognition by Event Emcee	X	X	X			
Ad in Event Program Book	Full Page	Full Page	Half Page	Quarter		
Company Recognition on Event Facebook Page	X	X	X	X		
Listing on Invitations	Logo	Logo	Logo	Logo	Name	
Listing on Event Website	Logo	Logo	Logo	Logo	Name	
Listing on Event Signage	Logo	Logo	Logo	Logo	Name	Name
Listing in Event Program Book	Logo	Logo	Logo	Logo	Name	Name
Event Tickets	30 VIP	20 VIP	14 VIP	10 VIP	8 VIP	8 GA
Working with arthritis presentation for employees or customers	X	X	X	X	X	X

2018 SPONSORSHIP REPLY FORM

21st Annual Red & White on Thursday Night

January 25, 2018

www.arthritis.org/redandwhite



The level of sponsorship we have chosen is:

_____	Presenting Sponsor	\$15,000
_____	VIP Lounge Sponsor	\$10,000
_____	Sommelier Sponsor	\$7,500
_____	Burgundy Sponsor	\$5,000
_____	Chianti Sponsor	\$2,500
_____	Napa Sponsor	\$1,500

COMPANY NAME: _____

Name as you would like it to appear in all promotional materials

PRIMARY CONTACT INFORMATION

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

PAYMENT INFORMATION

Enclosed is our check in the amount of \$ _____
Made payable to the Arthritis Foundation

Please send an invoice

Please bill our credit card in the amount of \$ _____
Please call the Arthritis Foundation to pay with credit card via phone at 216-285-2833

ADVERTISING CONTACT INFORMATION (if different than contact listed above):

Name: _____

Title: _____

Phone: _____ Email: _____



Please forward your reply to the Arthritis Foundation

ATTN: Kristen Burnside | Arbor Court 1 | 30775 Bainbridge Rd #210 | Solon, OH 44139

Phone: (216) 285-2822 | Email: kburnside@arthritis.org