



November 3, 2018

8:00 am – 9:00 am Exhibitors

9:00 am – 2:00 pm Program

Villa Milano Banquet & Conference Center

Presented by the Arthritis Foundation

THE NEED

Arthritis is an umbrella term for more than 100 diseases that cause inflammation of one or more joints. Osteoarthritis, rheumatoid arthritis, juvenile arthritis, lupus and gout are common forms of arthritis. Arthritis is a serious, painful disease that places severe limits on daily activity and quality of life for over 53 million adults and 300,000 children in the United States. As the U.S. population ages, arthritis is a growing public health concern.

THE GOAL

The goal of the **Arthritis Expo** is to provide participants with information and resources about arthritis care, treatment options and healthy lifestyle changes to help manage arthritis and improve one's quality of life.

THE PROGRAM

The **Arthritis Expo** is a free program featuring a series of educational presentations by healthcare providers and allied professionals regarding different aspects of living with arthritis. The program is designed for people with arthritis and their family, friends and caregivers. **Arthritis Expo** is open to the public and includes exhibitors and a complimentary lunch.

THE AUDIENCE

The program will be promoted to the general public, members of the Arthritis Foundation in Central Ohio, healthcare providers, social workers, physical and occupational therapists, senior centers and churches.

THE MARKETING

The **Arthritis Expo** will be marketed through electronic mail, social media, healthcare provider offices and the Arthritis Foundation website. 400 participants are expected to attend this event.

Sponsorship & Exhibitor Opportunities





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The Arthritis Foundation and its supporters are honored to present the participants of **Arthritis Expo** with education and tools that improve the quality of life for people with arthritis. We value the essential contribution speakers and exhibitors make and appreciate your consideration in supporting this annual event. The exhibitor fees are as follows:

PLATINUM - \$5000

- Logo will be placed on the cover of all promotional materials, including electronic mail to a minimum of 15,000 households in Central Ohio.
- Logo will be placed on the cover of the event program.
- Platinum presenter will have a full page ad in the event program.
- Platinum presenter will be featured in any print advertising as it is available.
- Logo will be on the **Arthritis Expo** website with a link to the sponsor's website.
- Platinum presenter will have the opportunity to present one of the sessions at the event.
- Platinum presenter will receive (2) 6-foot skirted tables in a premier location in the exhibit area.
- Platinum presenter will be acknowledged on signage and from the podium at the event.
- Platinum presenter will have the opportunity to include an advertisement in the pre-program slide deck that runs continuously prior to the program.
- Platinum presenter will have the opportunity to display corporate signage in the exhibit area.
- Platinum presenter will have the opportunity to place promotional materials in participants' event bags.

GOLD - \$2500

- Logo will be placed on all promotional materials, including electronic mail to a minimum of 15,000 households in Central Ohio.
- Logo will be placed in the event program.
- Gold presenter will have a half page ad in the event program.
- Logo will be on the **Arthritis Expo** website with a link to the sponsor's website.
- Gold presenter will receive (1) 6-foot skirted table in a premier location in the exhibit area.
- Gold presenter will be acknowledged on signage and from the podium at the event.
- S will have the opportunity to display corporate signage in the exhibit area.



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- Gold exhibitor will have the opportunity to place promotional materials in participants' event bags.

SILVER - \$1000

- Silver exhibitor name will be placed on all promotional materials, including electronic mail to a minimum of 15,000 households in Central Ohio.
- Silver exhibitor name will be placed in the event program.
- Silver exhibitor will have a quarter page ad in the event program.
- Silver exhibitor name will be on the Arthritis Expo website.
- Silver exhibitor will receive (1) 6-foot skirted table in the exhibit area.
- Silver exhibitor will be acknowledged on signage and from the podium at the event.

CORPORATE EXHIBITOR - \$300

- Exhibitor will receive (1) 6-foot skirted table in the exhibit area.
- Exhibitor name will be listed in the event program.



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Thank you for your support of the Arthritis Foundation! Please print or type.

Company _____

Contact name(s) _____

Address _____

City/State/Zip _____

Telephone _____ email _____

Signature _____ Date _____

Sponsorship opportunity:

- Platinum - \$5000 Gold - \$2500 Silver - \$1000
 Corporate exhibitor - \$300

Payment options:

- Enclosed is my sponsorship payment. Make check payable to the Arthritis Foundation/Expo.
- Please invoice my sponsorship commitment to the address listed above.
- Please bill my credit card (MasterCard, Visa, or American Express).

Card number _____

Expiration date _____ Name on card _____

Signature _____ Date _____

Please email, fax or mail to:

Susan Davis

Arthritis Foundation/Expo

3740 Ridge Mill Drive

Hilliard, OH 43026

sdavis@arthritis.org 614.503.5586 (Phone) 614.876.8363 (Fax)

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