

An Arthritis Foundation
Wine and Food Event



L'Amour du Vin



About L'Amour du Vin

- What:** Recently voted one of the best charity events in Lorain County by *Pulse Magazine* readers, L'Amour du Vin offers guests the opportunity to indulge in an exciting evening of sampling fine wines & delectable cuisine from the best restaurants from Lorain County & Cleveland's west side! More than 450 attendees comprised of influential social and business leaders, healthcare professionals, corporate leaders including their clients or staff, and philanthropic supporters of the Arthritis Foundation attend the event. Features include; an exclusive VIP Lounge, a unique silent auction, exciting raffles and more! VIP ticket holders get access the VIP Lounge as well as the main event.
- When:** Thursday, October 6, 2016 – 6:00 to 9:00 p.m.
- Where:** Avon Oaks Country Club, 32300 Detroit Road, Avon, OH 44011
- Why:** Event proceeds support local programs and services for the nearly 1.3 million Northeast Ohioans with arthritis and fund critical arthritis research.
- How:** General Admission Tickets are \$75 and VIP Tickets are \$95
Blocks of tickets and sponsorship packages are available. Contact the Arthritis Foundation today for more information.
- Other:** Business cocktail attire. Advance ticket purchase recommended.
- Contact:** Kristen Burnside, Community Development Manager
216-285-2822 / Fax: 216-831-1764
kburnside@arthritis.org

About the Arthritis Foundation

The Arthritis Foundation is the Champion of Yes. Leading the fight for the arthritis community, the Arthritis Foundation helps conquer everyday battles through life-changing information and resources, access to optimal care, advancements in science and community connections. Our goal is to chart a winning course, guiding families in developing personalized plans for living a full life – and making each day another stride towards a cure. We also publish *Arthritis Today*, the award-winning magazine that reaches 4.2 million readers.

2016 Sponsorship Opportunities & Benefits

PRESENTING SPONSOR	\$12,500	(\$10,836 tax-deductible)
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- **Exclusive event naming rights – name branded with the event title**
- Opportunity to feature chief officer as the event's Honorary Chair
- 32 VIP Lounge passes (includes main event)
- Company recognition included press releases, radio advertising and PSAs
- Opportunity to feature company representative in available media opportunities
- Prominent sponsor logo placement on all event marketing materials including:
 - Website
 - Save-the-date cards
 - Invitation
 - Tickets
 - Online and email communications
- Acknowledgment of your partnership on the Arthritis Foundation's local market social media pages
- Recognition by celebrity emcee at the event
- Two (2) Full page ads in the event program
- Top logo recognition on signage at the event
- Opportunity to staff a display table to promote company's products/services
- Opportunity to receive a free Arthritis Foundation lunch and learn presentation for your company

PLATINUM SPONSOR	\$10,000	(\$8,648 tax-deductible)
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- 26 VIP Lounge passes (includes main event)
- Tier 2 sponsor logo placement on all event marketing materials including:
 - Website
 - Save-the-date cards
 - Invitation
 - Tickets
 - Online and email communications
- Company recognition included on press releases, radio advertising, and PSAs
- Acknowledgment of your partnership on the Arthritis Foundation's local market social media pages
- Tier 2 sponsor logo placement on event signage
- Recognition by celebrity emcee at the event
- Full-page advertisement and listing in event program
- Opportunity to create promotional tie-ins related to the event
- Opportunity to receive a free Arthritis Foundation lunch and learn presentation for your company

VIP LOUNGE SPONSOR	\$6,000	(\$4,960 tax-deductible)
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- Recognized as the VIP Lounge Sponsor on all marketing and event materials
- Opportunity to brand the VIP Lounge and VIP Lounge giveaway
- 20 VIP Lounge passes (includes main event)
- Company recognition included on press releases, radio advertising and PSAs

(Cont.)

- Company logo included on all event marketing materials including:
 - Website
 - Save-the-date cards
 - Invitation
 - Tickets
 - Online and email communications
- Acknowledgment of your partnership on the Arthritis Foundation's local market social media pages
- Full-page advertisement and listing in event program
- Company logo recognition on event signage
- Recognition by celebrity emcee at the event
- Opportunity to receive a free Arthritis Foundation lunch and learn presentation for your company

BORDEAUX PARTNER **\$4,000** **(\$3,272 tax-deductible)**

- 14 VIP Lounge passes (includes main event)
- Company recognition included on all marketing materials including press releases, radio advertising and PSAs
- Company logo included on event invitation
- Acknowledgment of your partnership on the Arthritis Foundation's local market social media pages
- Full-page ad and company listed in the event program
- Company logo recognition on event signage
- Opportunity to receive a free Arthritis Foundation lunch and learn presentation for your company

BURGUNDY PARTNER **\$2,500** **(\$1,980 tax-deductible)**

- 10 VIP Lounge passes (includes main event)
- Company listing on invitation
- Half-page ad and listing in event program
- Company recognition on event signage

NAPA PARTNER **\$1,500** **(\$1,236 tax-deductible)**

- 6 general admission passes
- Half-page ad in event program
- Company listing in event program
- Company recognition on event signage

Deadlines for Sponsor Benefits on Marketing Materials

Event Save-the-Date Cards – Monday, June 20
 Event Invitation – Monday, August 8
 Event Tickets – Monday, August 8
 Event Program and Signage – Monday, September 12



SPONSORSHIP REPLY FORM

YES! My company would like to sponsor *L'Amour du Vin: A Premier Wine & Food Event* benefiting the Arthritis Foundation, Northeastern Ohio

The level of sponsorship we have chosen is:

_____	Presenting	\$12,500
_____	Platinum	\$10,000
_____	VIP Lounge	\$6,000
_____	Bordeaux	\$4,000
_____	Burgundy	\$2,500
_____	Napa	\$1,500

Company Name (as you would like it to appear in all promotional materials):

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Enclosed is our check in the amount of \$ _____ (Made payable to the Arthritis Foundation)

Please send an invoice

Please bill our credit card in the amount of \$ _____.
We accept Visa, MasterCard, Discover or American Express (circle choice)

Name (as it appears on card): _____

Card #: _____ Exp. Date: _____

Advertising Contact Information (if different than person listed above):

Name: _____ Title: _____

Phone: _____ Email: _____

CONTACT: Kristen Burnside, Community Development Manger
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