

Partnership Opportunities



Event Details

December 5, 2015
Courts Plus Fitness Center
Fargo, ND
8:00 a.m. Registration
9:00 a.m. Race
700 participants expected
www.jbrfargo.kintera.org

The mission of the Arthritis Foundation is to improve lives through leadership in the prevention, control and cure of arthritis and related diseases.

Help Find a Cure

Arthritis affects **50 million Americans** and more than **300,000 children**. Your participation is urgently needed to **help find a cure**. **Join the team today** and be a leader in the fight against arthritis!

Jingle Bell Run/Walk is a 5K running/walking event that raises funds to fight and cure the nation's #1 cause of disability. Jingle Bell Run/Walk will take place at Courts Plus Fitness and features a three-mile run or 1.5 mile walk route with holiday decorations along the way. This year the run offers activities such as a Kid's Zone, warm-ups for everyone to enjoy, music, Kneophlea soup provided by Krolls Diner, the stage set-up at the start line, prizes and much more!

Event Demographics

Female age 18+: 58%, average female age 36
Male age 18+: 26%, average male age 40
Children: 16%

Did You Know?

- One in five adults in North Dakota live with arthritis
- More than 300,000 children live with daily challenges of arthritis
- The cost of arthritis to the U.S. economy totals \$128 billion annually
- Just 30 minutes of daily activity can help prevent or treat arthritis
- That the Arthritis Foundation website is www.arthritis.org and provides valuable information and resources

Your Dollars At Work:



83% RESEARCH & PROGRAM SERVICES

14% FUNDRAISING

3% MANAGEMENT & GENERAL

Partnership Benefits

	Corporate Chair \$12,000 (only 1 sponsor)	Platinum \$5,000	Gold \$3,500	Silver \$2,000
Media Benefits				
Inclusion in press releases	■			
E-mail Communication Benefits	Presenting \$10,000 only 1 sponsor)	Platinum \$5,000	Gold \$3,500	Silver \$2,000
One social media message	■			
Inclusion in one pre-event e-mail with company name, tagline and link to website.	■	■	■	
Inclusion in "save the date" pre-event e-mail (sponsorship secured by 6/30/14)	■	■	■	
Prominent Logo/Brand Recognition	Presenting \$10,000 (only 1 sponsor)	Platinum \$5,000	Gold \$3,500	Silver \$2,000
Prominent logo recognition on posters (Sponsorship secured by 08/10/14)	■	■	■	■
Logo inclusion on all presentations to participants, sponsors and businesses	■	■		
Logo placement on event website with link	■	■	■	
Prominent logo recognition on participant t-shirt (Sponsorship secured by 10/1/14)	■	■	■	■
Opportunity to place promotional item in participant goodie bags	■	■	■	
Logo placement on event website without link	■	■	■	■
Prominent Logo Recognition	Presenting \$10,000 (only 1 sponsor)	Platinum \$5,000	Gold \$3,500	Silver \$2,000
Opportunity to place company banner at start line	■	■		
Booth placement on event day to interact with participants	■	■	■	■
VIP Passes	6	4	2	0
Logo inclusion on sponsorship thank you at event	■	■	■	■
Name recognition from stage	■	■	■	■



2015 Jingle Bell Run/Walk – Fargo

Yes, our company would like to sponsor the Jingle Bell Run/Walk!

Please select the level you wish to sponsor:

- Presenting Sponsor for \$12,00
- Platinum Sponsor for \$5,000
- Gold Sponsor for \$3,500
- Silver Sponsor for \$2,000

Company Name: _____
(As it will appear on signage and marketing)

Contact Name: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Signature: _____ **Date:** _____

Method of payment: _____ Please invoice me _____ Check is enclosed

Please make checks payable to the Arthritis Foundation

Send check and form to:

Arthritis Foundation Upper Midwest Region
Attn: Jingle Bell Run/Walk- Fargo
P. O. Box 1208, Fargo, ND 58107

If you have questions, please contact:

Jennifer Lein, Development Director of North Dakota
Email: jlein@arthritis.org
Phone: 701-388-1988