



## Partnership Opportunities

**Charlotte Bone Bash  
Saturday, October 14, 2017  
Carmel Country Club**

Kristina Aquilone  
Senior Development Director  
Arthritis Foundation  
Mid-Atlantic Region - Charlotte Office  
4530 Park Road, Suite 230, Charlotte, NC 28209  
kaquilone@arthritis.org  
704.705.1798

## Arthritis Foundation's

# BONE BASH

### The Party You Don't Want to Miss

Join us if you dare for the Charlotte Bone Bash...a Monstrous Costume Party. The Arthritis Foundation will honor members of the arthritis community for their service to local arthritis patients. All guests will enjoy heavy hors d'oeuvres, bar, music and dancing, entertainment, silent auction, costume contest and a presentation hosted by Arthritis Foundation volunteers and staff. Proceeds support the Arthritis Foundation's research, advocacy and public health programs.

### Facts About Arthritis

Nearly 2 million children and adults in North Carolina are impacted by arthritis. Arthritis currently costs the U.S. \$156 billion annually and is the **#1 cause of disability**. More than 100 forms of arthritis and related conditions have been identified. Whether it's a child with juvenile arthritis, a young adult with rheumatoid arthritis or a senior with osteoarthritis – arthritis hurts someone you know.

### About the Arthritis Foundation

The Arthritis Foundation is the Champion of Yes. Leading the fight for the arthritis community, the Arthritis Foundation helps conquer everyday battles through life-changing information and resources, access to optimal care, advancements in science and community connections. Our goal is to chart a winning course, guiding families in developing personalized plans for living a full life – and making each day another stride towards a cure. We also publish *Arthritis Today*, the award-winning magazine that reaches 4.2 million readers.

*The Arthritis Foundation leads the way in.....*

**Advocacy and Access** – People with arthritis face unique barriers to care: high costs of treatment, difficulty accessing medications, scarcity of specialists and more. It's hard for any individual to fight the battle alone. But through our effective and committed advocacy network, the Arthritis Foundation is working to address key issues on both the state and federal levels with lawmakers, insurers and regulators, helping ease people's burdens so they can reach their goals.

**Scientific Discovery** – Science holds the key to finding better treatments and one day a cure for the more than 50 million Americans with arthritis and related diseases. On their behalf, the Arthritis Foundation continues to lead and fund cutting-edge scientific investigation to discover more about arthritis – what causes it, what affects it, what can stop it – and what can keep it from developing in the first place. The Foundation's new scientific strategy will lead to a faster cure by strengthening the research pipeline and engaging creative minds.

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**Help & Support** – The Arthritis Foundation is expanding our reach to assist even more people with arthritis. We offer trusted information, powerful health tracking tools and ways to connect with others. The Foundation works with health care providers and other partners to strengthen our educational and interactive offerings. We're also building a state-of-the-art digital enterprise so people with arthritis can customize their online experience, find local resources and live better than ever.

**Juvenile Arthritis** – The needs of families living with juvenile arthritis (JA) are unique and urgent. In the United States, an estimated 300,000 children have JA or other rheumatic conditions. Multiply that by their parents, siblings, extended family and others, and the number of people affected is astronomical. For almost seven decades, the Arthritis Foundation has upheld our unwavering promise to assist them and their caregivers. We're boldly leading the JA fight, ensuring easy access to life-changing resources, community and care.

**Community & Connections** – The Arthritis Foundation's social media communities and fundraising events bring us all together. We help individuals and families with arthritis form meaningful connections and find ways to give back – getting the support they need while supporting others.

## Arthritis Foundation's



### Presenting Sponsor - \$7,500

- Premier recognition as sole Presenting Sponsor  
Title of program "Arthritis Foundation Bone Bash, Presented by *Sponsor Name*".
- Prominent logo recognition on the cover and inside of all marketing materials including save the dates, event invitations, event program and event email communications.
- Prominent logo recognition on the event website with link to sponsor website.
- Prominent logo recognition on all event signage throughout the venue.
- Full-page front inside cover ad in the event program distributed to guests.
- Presenting Sponsor recognition in all media promotion.
- Access to participant mailing list (one time use) pre or post event
- Opportunity to welcome guests during event opening remarks, and recognition as Presenting Sponsor from stage
- Sponsor award recognition during evening program
- Three tables of ten (30 guests) at the event with prime table placement next to the stage.

### Skeleton Sponsor - \$5,000

- Sponsor logo recognition on marketing materials including save the dates, event invitations and event program.
- Sponsor logo recognition on the event website with link to sponsor website.
- Sponsor logo recognition on event signage throughout the venue.
- Full-page back cover ad in the event program distributed to guests.
- Sponsor name and verbal recognition in media when available
- Sponsor award recognition during evening program
- Two tables for ten (20 guests) at the event with prime table placement.

### Tricks & Treats Sponsor - \$2,500

- Recognition at the event as a Tricks & Treats Sponsor. Sponsor will be featured at activities and silent auction with exclusive sponsor signage and logo placement on items received by winning guests.
- Sponsor logo recognition as a Tricks & Treats Sponsor in event program.
- Logo recognition as a Tricks & Treats Sponsor in a special section of the Bone Bash website highlighting the various activities and games.
- Sponsor logo recognition on event signage throughout the venue.
- Half page ad in the event program.
- One table for ten (10 guests) at the event.
- Verbal sponsor recognition during evening program

## Arthritis Foundation's

# BONE BASH

### Patron Table - \$1,000

- Reserved table and seating for ten guests
- Table signage with sponsor name or logo
- Listing in event program as a patron

### Unique Sponsorship Opportunities

There are customized and unique sponsorship opportunities available for several elements of the Bone Bash event. Please contact Kristina Aquilone for more information.

### Event Program Advertisements

- \$500 – Full Page Advertisements
- \$250 – Half Page Advertisements
- \$125 – Quarter Page Advertisements

### \$140 Couple Ticket or \$75 Individual Ticket

- Tickets include heavy d'oeuvres, two alcoholic beverages, and there is a cash bar option.

# Arthritis Foundation's



## Sponsor & Donor Commitment

Yes, we would love to be a part of the Bone Bash at a sponsorship level of:

- Presenting Sponsor      \$7,500
- Skeleton Sponsor      \$5,000
- Tricks & Treats Sponsor      \$2,500
- Patron Table      \$1,000
- In Kind (Print or Media, Silent Auction Donation, Live Auction Donation)
- Couple Ticket  
# \_\_\_\_\_ Tickets x \$140 = \_\_\_\_\_ Total Couple Ticket Cost
- Individual Ticket  
# \_\_\_\_\_ Tickets x \$75 = \_\_\_\_\_ Total Individual Ticket Cost

Please indicate your level of sponsorship. Please return this form with your payment. Faxed copies will be honored as written commitment. Original must be received 30 days prior to event.

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Sponsor/Donor Level: \_\_\_\_\_ Amount: \_\_\_\_\_

### Payment:

- Check payable to the Arthritis Foundation is enclosed.
- Charge Credit Card:  
Name on Card \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Security Code: \_\_\_\_\_ Exp. \_\_\_\_\_  
Signature: \_\_\_\_\_
- Send me an invoice.

**Send completed form to:**  
Arthritis Foundation – Bone Bash  
4530 Park Road, Suite 230, Charlotte, NC 28209  
[kaquilone@arthritis.org](mailto:kaquilone@arthritis.org), Phone 704.705.1798, Fax 704.529.0626

