

Evening of HONORS



Thursday, October 18, 2018 Crystal Plaza, Livingston, NJ
Sponsorship Levels

Presenting ■ \$50,000

- Two tables of ten with preferred seating
- Acknowledgement by host as Presenting Sponsor during the program
- Invitation to a private Research Update with national expert
- Champagne delivery to your tables during the program
- Complementary home-delivery of auction items to you and your guests
- Premium journal ad
- Premier event signage
- Logo on print materials
- Listing as Presenting Sponsor on event website
- Mention in all media and press releases
- Right of first refusal for 2019 Presenting Sponsor

Platinum ■ \$25,000

- One table of ten guests with preferred seating
- Acknowledgement by host as Platinum Sponsor
- Invitation to a private Research Update with national expert
- Champagne delivery to your tables during the program
- Complementary home-delivery of auction items to you and your guests
- Premium journal ad
- Premier event signage
- Logo on print materials
- Listing as Platinum Sponsor on event website
- Mention in all media and press releases

Cocktail ■ \$20,000 Exclusive

- One table of ten guests with preferred seating
- Acknowledgement by host as Cocktail Sponsor
- Premium journal ad
- Premier event signage
- Logo on print materials
- Listing as Cocktail Sponsor on event website
- Company & Arthritis Foundation logos on Step & Repeat for photo opportunities
- Mention in all media and press releases
- Opportunity to name the signature drink

Diamond ■ \$15,000

- One table of ten guests
- Acknowledgement by host as Diamond Sponsor during program
- Premium journal ad
- Event signage
- Logo on invitation
- Listing as Diamond Sponsor on event website
- Mention in select media and press releases

Gold ■ \$10,000

- One table of eight guests
- Full page journal ad
- Event signage
- Company name on invitation
- Listing as Gold Sponsor on event website

Silver ■ \$5,000

- One table of six guests
- Half page journal ad
- Event signage

Bronze ■ \$2,500

- Four tickets to event
- Quarter page journal ad
- Event signage

Benefactor ■ \$500

- Quarter page journal ad

Individual Ticket ■ \$350

Advertising Information (Please Check)

- | | | |
|---------------------------------------|---------|---------------|
| <input type="checkbox"/> Full Page | \$2,000 | 5 1/4 x 8 1/4 |
| <input type="checkbox"/> Half Page | \$1,000 | 5 1/4 x 4 1/8 |
| <input type="checkbox"/> Quarter Page | \$500 | 2 3/4 x 4 |

Advertisement Deadline: September 14, 2018

Email copy/Layout: kdrzik@arthritis.org

For more information, please contact Karen Drzik at 732-387-5530.

Evening of HONORS



Reservation and Contribution Reply Card

Company/Contributor _____

Name _____
Contact Person _____ Title _____
Address _____ Suite/Floor _____
City _____ State _____ Zip Code _____
Email Address: _____
Telephone (____) _____ Fax (____) _____

Sponsorships

- Presenting Sponsor ■ \$50,000 Silver Sponsor ■ \$5,000
 Platinum Sponsor ■ \$25,000 Bronze Sponsor ■ \$2,500
 Cocktail Sponsor ■ \$20,000 Benefactor Sponsor ■ \$500
 Diamond Sponsor ■ \$15,000
 Gold Sponsor ■ \$10,000 Tickets ■ \$350 in support of _____

I am unable to attend, but would like to contribute in support of _____ to fund the mission of the Arthritis Foundation.

I am interested in purchasing a journal ad (deadline: September 14, 2018).

Advertising Information

- Full Page \$2,000 5 1/4 x 8 1/4
 Half Page \$1,000 5 1/4 x 4 1/8
 Quarter Page \$500 2 3/4 x 4

Payment Information

Check Enclosed (Make payable to the Arthritis Foundation)

Credit Card (Please Circle) Visa/MasterCard/American Express/Discover

Credit Card Number _____ Exp. Date _____
Name on Card (please print) _____
Address associated with credit card _____

Signature _____ Date _____

Total Amount \$ _____

Please return this form with your contribution to:
Arthritis Foundation, New Jersey Chapter
555 Route 1 South, Suite #220
Iselin, NJ 08830