



Saturday, March 1, 2014
Mall of America Rotunda

Day-of Activities & Information

SCHEDULE:

- 7:00 a.m. – MOA doors open, Donation drop off, Registration, Health Fair, kidZone activities, food and t-shirt areas are open
- 7:45 a.m. – Program featuring our honoree and our premier sponsor Target
- 8:25 a.m. – Warm up exercises from staff at U of M Masonic Children’s Hospital
- 8:30 a.m. – Walk around Mall of America (walkers may choose one, two or three laps)
- 9:15 a.m. – Celebration Ceremony
- 10:00 a.m. – Walk to Cure Juvenile Arthritis concludes
- 10:15 a.m. – VIP Party begins at Hard Rock Café (in Nickelodeon Universe)

KIDZONE:

Enjoy the kidZone, an area for all the kids to play before the event. This area is open from 7:00 am – 9:00am. The kidZone will be in Sears Court and includes activities such as:

- Music
- Face painting
- Crazy hair color (\$5 suggested donation)
- Games
- Photobooth
- Coloring
- Mascots/Clowns

FOOD AND REFRESHMENTS:

You can expect a continental breakfast which includes bagels, fruit (bananas and apples), water and coffee. This will be available by the Rotunda towards Sear’s Court.

Thank you to Brueggers Bagels, Angie’s Kettle Corn, Mall of America and Target for all food donations.

AWARDS:

Top Fundraising Team
Top NEW Fundraising Team
Largest Team
Team Theme
Team Spirit
Best Team t-shirt

The **Team Spirit award** is based on many things including team t-shirts, team themes, props, enthusiasm, etc.

For liability purposes, we do not count money at the event. Therefore, Fundraising Awards will be based on money received by March 5 at 8:00 p.m.

If your team is in the running for a fundraising award and you are unable to send/drop off your team donations to the Arthritis Foundation office prior to the event, you need to either enter them online as pledges (under the “tools” tab on your personal webpage) or you need to contact Liz Atchison (latchison@arthritis.org, 651-229-5371) regarding how much money will be turned in at the event.

VENDOR HEALTH FAIR:

The vendor health fair will be located in the hallway between the Rotunda and Sears Court. You can visit with arthritis related companies and Arthritis Foundation supporters who will provide the latest in arthritis care and management. This area is open from 7:00– 9:00 am.

KIDS GET ARTHRITIS, TOO MERCHANDISE:

The “store” will be located as part of the vendor health fair. Stop by to purchase the latest in Kids Get Arthritis, Too fashion. The store will be open until 9:00 am.

Registration & T-shirt Information

REGISTRATION ON WALK DAY:

It’s really important that all team members, even kids, are registered

- Registration will be held in the East Entrance between Sears and the Southeast Court (formally Bloomingdale’s).
- If your team members don’t register online, please be sure they register at the event (this includes all children)

TURNING IN DONATIONS:

Before the event

- There will be two opportunities for you to pre-register your team. Come pick up your t-shirts, get day-of Walk to Cure JA information, purchase Kids Get Arthritis, Too merchandise and turn in your fundraising dollars! Pre-registration will be at the Arthritis Foundation office (1876 Minnehaha Ave. W., St. Paul, MN 55104) on:
 - Wednesday, March 4 – 8 am – 7 pm
 - Thursday, March 5 – 8 am – 4 pm

At the event

- You can turn in all money at the Registration/Donation collection table which will be held in the East Entrance between Sears and the Southeast Court (formally Bloomingdale's).
- If you're handing in cash, please indicate who donated the cash and/or if it was from a fundraiser. This allows us to enter it correctly into our system.

After the event

- If you have money to turn in after the Walk to Cure JA, you can mail them to the Arthritis Foundation office (1876 Minnehaha Ave. W., St. Paul, MN 55104).

T-shirts:

- T-shirts are awarded to all participants who raise \$100 or more
- Participants living with juvenile arthritis will receive a **FREE navy blue t-shirt**
- If you are on a team, we will award t-shirts based on how much the team raised as a whole up to the number of team members on the team
 - For example, if the team has 5 members and raises \$1,000, we will award 5 t-shirts. If the team has 15 members and raises \$1,000, we will award 10 t-shirts.

Questions?

Contact:

Liz Atchison
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651-229-5371
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