



# AFocus

*A publication for friends and supporters of the Arthritis Foundation, New England Region*

## A Note From the Chair of the Regional Board, Donald Barr

We are a Foundation made up of dedicated individuals trying to find a cure for all Arthritis. We do great work and it is all due to the efforts of the people in our organization. It is the men and women who volunteer in our offices: the men and women who serve on the Councils and Board; but most importantly it is the men and women who are the backbone of our efforts.



We are very fortunate that along with Steve Evangelista, we have Mary Kate Carofano and Andrea Savisky on our staff. These women have brought their

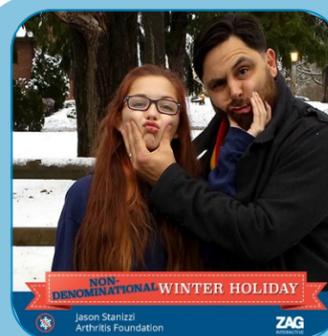
expertise, training, experience and enthusiasm to the New England Arthritis region and the staff has responded. New energy can be seen in all of the offices and a greater sense of purpose. I ask that as the year rolls on that we all support our great staff and give them our encouragement and personal efforts. I truly believe that we can look forward to accomplishing great things in the future.

## Important Access-to-Care Resources Now Available



At the Arthritis Foundation, we know that access to optimal health care is critically important in managing arthritis. So we're focusing on making a difference—from your hometown to Capitol Hill—by helping to change laws and make health care more accessible and affordable. Become an arthritis e-advocate now and help us make a difference. [Join the Movement Today!](#)

## ZAG Interactive Facebook Campaign Nets \$250 Donation



The Arthritis Foundation received an unexpected gift this holiday season courtesy of ZAG Interactive, a fun-loving interactive agency in Glastonbury, Conn., that develops, designs, markets and strategizes websites.

In philanthropic spirit, the company created a Nondenominational Winter Holiday event on Facebook for its employees to celebrate the season in a tongue-in-cheek photo and each employee named their favorite charity.

The person whose photo garnered the most "likes" on Facebook earned a day off, and ZAG donated \$250 to the winner's charity.

Jason Stanizzi, an account manager, won the contest, and he named the Arthritis Foundation as his charity of choice. The \$250 donation was made in the name of Jason's niece, Samantha, who has been living with juvenile rheumatoid arthritis since birth. With the silly and loving pose Jason struck with Samantha, votes flooded in for Jason and the Arthritis Foundation.

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