

Mission & Advocacy Chair

Objective: Serves as the volunteer lead for mission awareness, delivery, and advocacy at the Walk to Cure Arthritis. Works with Arthritis Foundation staff to ensure mission messaging and goals are met through Walk to Cure Arthritis.

Length of Involvement: 1 or 2 year options

Time Commitment: 6-10 hours per month on average

Responsibilities:

- Be knowledgeable about the Arthritis Foundation's [mission](#), [research](#), and [advocacy](#) initiatives.
 - [National advocacy priorities](#)
 - [Types of arthritis](#)
- With staff, develop a plan of action to ensure mission priority goals are met
- Using resources from the [Volunteer Resource Center](#), create messaging specific to your event that promotes the overall mission goals of the Arthritis Foundation
- Work with Arthritis Foundation Program Staff to ensure all local and regional programs are promoted through pre-event newsletters and emails, as well as event day:
 - Advocacy activities are promoted and implemented, i.e. e-advocates are registered, Dear Senator/Congressman letters are signed, Ambassadors are recruited, etc.
 - Local programs are promoted and implemented, including exercise classes, pilot programs, local materials and resources, etc.
 - JA Activities are promoted, i.e. camps, JA Conference, local family days, etc.
- Work with Public Relations Chair in promotion of Honoree stories to local media outlets and/or other awareness-driving activities
- Work with Logistics Chair to ensure mission signage along walk route is up to date, features local stories and programs, and is visible to all participants
- Participate in conference calls hosted by the National Walk to Cure Arthritis Volunteer Committee
- Meet regularly (via phone or in person) with Arthritis Foundation staff to ensure a strong partnership
- Recruit additional volunteers to assist with Mission Delivery activities both pre-event and on event day
- Recruit at least one team from your own company, family or friends
- Attend the Walk to Cure Arthritis and assist Marketing & Public Relations Chair in pre/post event announcements
- Be a part of all Thank You activities post-event for teams, team captains, and volunteers