

Recommended Goal

- Team Walker Target: 20% of employee base.
- \$100 pledge average
- Includes coworkers, family, friends and neighbors of employees

Team Captains

- Appoint a Team Captain to lead the team building effort and to serve as the liaison with the Arthritis Foundation office
- Recruit multiple Team Captains by department or floor
- Have all Team Captains attend the Kickoff Luncheon

Internal Communication

- Internal memo from CEO/President to all department heads asking them to serve as or identify Team Captains.
- Internal memo from CEO/President to all employees encouraging them to join the team and promoting fundraising and incentive prizes.

Internal Incentives

- Company team t-shirts
- Incentive prizes that recognize top individual fundraiser
- Incentive prizes that recognize top fundraising team captains
- Ideas for incentive prizes include:
 1. A parking space for a week/month
 2. Group pizza party
 3. Sporting tickets
 4. Half or full day off
 5. Special casual day

Vendor Pledge Letter

Send a letter to all vendors soliciting pledges and/or participation