

- July** Recruit Revenue Committee
- August** Revenue Committee Kick Off
- December** Sponsorships confirmed, new teams recruited
- January** Set own company goal & start company campaign
- February** Attend Kick Off
- May** Attend Walk to Cure Arthritis Event
- Ongoing** Monthly meetings with Revenue Committee  
Recruit next year's Walk to Cure Arthritis Chair

## MODIFIED TIMELINE

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**This is a condensed timeline for events where the Corporate Chair is not in place until a few months before the event.**

- February** Recruit Revenue Committee, have first meeting, solicit sponsorships and new teams  
Set own company goal
- March** Blitz (3 week push) for sponsors and new teams  
Start company campaign  
Attend Kick Off  
Finalize sponsors and continue new team recruitment
- May** Attend Walk to Cure Arthritis Event