

# Advocacy & Access

Joining forces to  
break down barriers

Speaking up and raising awareness  
creates access to treatments



Our expanded  
army of Advocates

>134,000



WROTE

4,435

letters to Congress

(as of September 2016)

Approximately

30%

of the U.S. Congress  
stands by us



"It feels so good  
to know I'm making  
an impact. It's about  
all the kids and adults  
who have arthritis.  
We have to speak up  
for everyone."

- Meredith Meyer, Arthritis  
Foundation Advocate

These Arthritis Advocates visited elected officials and got involved in

150

Bills

in

31

States

=

17

New Laws

Increasing access and  
limiting step therapy

136%

increase

in the Congressional  
Arthritis Caucus

ADVOCACY

Actions can make positive  
change happen.

# Help & Support

Whenever and wherever  
people need us

Breakthrough tools and resources  
assist the arthritis community

15,265

**Better Living Toolkits**

**delivered** – to give physicians a  
dynamic way to help patients say  
Yes to moments that matter



3,332

**Health care Professionals**  
**reached**



>593,691

**digital tool users** utilize

resources to help them say Yes every day



>700

**Callers**

dialed the new Helpline offering

**24/7 support** to people with arthritis



## RESOURCES

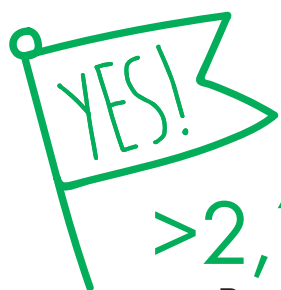
**24/7 assistance to help ease  
pain, educate and empower.**

(as of September 2016)

# Juvenile Arthritis

Creating a caring community  
that understands

Connections that support families  
affected by JA and related diseases



>2,100

**Participants**  
in the 32nd annual  
**National  
Juvenile Arthritis  
Conferences,**  
the most participants to date



>3,800

**Children and teens**  
receive **JA PowerPacks**  
with useful information and tools  
for the newly-diagnosed\*  
\*as of Sept. 2016

>6,000

**JA families engaged  
year-round**

\$23.5M

pledged over five years to

**Pediatric Research** through  
**CARRA (Childhood Arthritis &  
Rheumatology Research Alliance)**



**New CARRA Registry:**  
Data collection began in 2015 and continues today,  
helping scientists make more discoveries and gain  
insights into pediatric rheumatology

**Changed  
Lives**

## SUPPORT

**Thousands of families find courage  
and encouragement in each other.**

# Scientific Discovery

From small steps to  
giant breakthroughs

Research initiatives that help  
conquer arthritis once and for all



We maintained  
a portfolio of  
**>26** Major Arthritis  
Research Projects worth  
**>\$30 M**  
to find new treatments,  
diagnostic tools and  
pursue a CURE

**>150**  
experts participated in the  
Accelerating Osteoarthritis  
Clinical Trials Workshop

**\$500 M**  
(almost half a billion dollars)

Arthritis Foundation investment  
in scientific discovery since 1948

## Our Scientific Contributions

### PRIOR MILESTONES

- NSAIDS introduced to ease joint swelling and pain
- First BIOLOGICS discovered
- JOINT SURGERY made safer and more effective



### LATEST DISCOVERY

- OA PREVENTION  
Researchers discovered a narrow window for preventing post-traumatic osteoarthritis after ACL injury

27 million  
Americans  
have  
osteoarthritis

**159** research  
proposals received in 2016  
We invited groundbreaking ideas  
from anyone, anywhere

# RESEARCH

A catalyst to delivering improved  
outcomes and treatments faster.

# Fundraising for a Cure

Our community events  
are special and add up

Every step – and every dollar –  
matters and makes an difference.

**WALK**  
to **CURE**  
**ARTHRITIS**

**2016 Walk to Cure Arthritis**  
81 locations, 2,083 teams nationwide

On target to goal!

**2015 Jingle Bell Run**  
105 locations, 5,098 teams nationwide

**\$7.8M raised!**

Arthritis Foundation

**Jingle  
Bell Run**



Volunteers  
are our lifeblood  
and support special  
events in their  
local communities  
throughout  
the year.

**2016 Local Leadership  
Board Volunteers**

**1,017**

**2016 Healing Hands for Arthritis**

**>1,000**

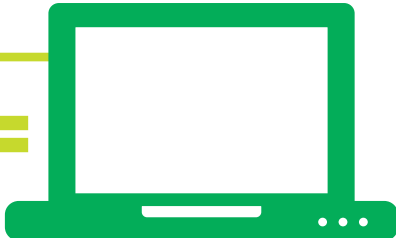
**Massage Envy  
locations nationwide**

6th annual one-day-only fundraiser



# Our REACH in 2016.

**arthritis.org**  
~2.1 M =  
unique visitors/month



**Social Media**  
~400,000  
Fans & Followers



## Media Coverage

119.2 M  
people reached

>134,000

Advocates & Ambassadors



69 Local Leadership Boards formed, comprised of

1,017 Volunteers

## Walk to Cure Arthritis

81

events



56,459

special event participants