

Purpose of the Ambassador Program: The purpose of the Arthritis Ambassador program is to use a patient voice to influence policies and strategies that produce arthritis awareness and better outcomes for people with arthritis at local, state and federal levels.

Criteria for 2015 Platinum Ambassadors: In addition to completing and reporting activity on all six annual Ambassador assignments, Platinum Ambassadors must complete 4 of the activities below as well as raise \$500 (give or get)

Assignment

- 1** Lead an Arthritis Walk or Jingle Bell Run team that raises at least \$1,000. You may participate virtually in the Arthritis Walk or Jingle Bell Run nearest you, should one not be within driving distance. The \$1,000 fundraising goal is in addition to the \$500 to be a Platinum Ambassador
 - 2** Accept an invitation from the Arthritis Foundation, should it be made, to present at a Congressional briefing or hearing or with a state or federal agency or legislature.
 - 3** Volunteer in the coordination and/or training at a State Advocacy Day or local advocacy training.
 - 4** Recruit 50 advocates at an Arthritis Foundation sponsored or third party event (e.g. Arthritis Walk, JBR, Gala or Bone Bash). *You may combine recruitment efforts at a series of Arthritis Foundation events to achieve this goal.*
 - 5** Serve as the Advocacy Chair for an Arthritis Foundation event. This includes, but is not limited to, Arthritis Walk, Jingle Bell Run, Bone Bash, and Galas.
 - 6** Recruit thirty (30) new e-advocates outside of Arthritis Foundation events. List must include first name, last name, email address, home address, city, state and zip delivered via Excel file to Laura Keivel.
 - 7** Meet with your state or federal Representative or staff in your hometown and share with them at least one of the Arthritis Foundation's state or national advocacy priorities outside of any scheduled Ambassador assignments.
 - 8** Attend a Town Hall or Tele Town Hall meeting with a State or Federally elected official.
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- 9** Appear in a local or online newspaper for your efforts raising awareness about arthritis and advocating.
- 10** Serve on an Arthritis Foundation advocacy committee.
- 11** Speak with your local Arthritis Foundation exercise class, Alpha Omega Pi, Kiwanis Club or other philanthropic group about arthritis advocacy.
- 12** Successfully persuade a state, federally elected official or mayor to attend an Arthritis Foundation event.
- 13** Organize a visit with an elected official and an area Rheumatologist in their clinic to discuss Arthritis Foundation advocacy.
- 14** Serve as a patient grant reviewer to a state or federal health agency or committee such as the Patient Centered Outcomes Research Institute or Department of Defense.
- 15** Create a blog about being an Ambassador and blog about state and federal issues and discuss the Ambassador program in general.