

# COMMITMENT TO A CURE

## Awards Dinner

Friday, October 12, 2018 • The Society Room • Hartford, CT

6:30 p.m. to 10:00 p.m.

### Partnership Opportunities

#### Presenting ■ \$20,000

- VIP Reception: Meet and Greet with Awards Dinner Honorees and Special Guests (20 Tickets)
- Premier tables (2) for 20 guest
- Premier logo on save the date and Invitation (time permitting)
- Premier full page color ad in program – page 1
- Special recognition during dinner presentation
- Recognition as Presenting partner on event website with link
- Mention in pre- and post-event media

#### Platinum ■ \$10,000

- VIP Reception: Meet and Greet with Awards Dinner Honorees and Special Guests (10 Tickets)
- Premier table for 10 guests
- Premier full page color ad in program
- Recognition during dinner presentation
- Platinum level listing on dinner website with link
- Mention in pre- and post-event media

#### Gold ■ \$5,000

- VIP Reception: Meet and Greet with Awards Dinner Honorees and Special Guests (4 Tickets)
- Tickets for 8 guests
- Half page color ad in event program
- Recognition during dinner presentation
- Gold level listing on dinner website
- Mention in post-event media

#### Silver ■ \$2,500

- Tickets for 4 guests
- Quarter page color ad in event program
- Recognition during dinner presentation
- Silver level listing on dinner website

#### General Tickets ■ \$275.00

#### Advertising Information (please check)

- |                          |                     |        |
|--------------------------|---------------------|--------|
| <input type="checkbox"/> | Full Page Color     | \$1500 |
| <input type="checkbox"/> | Half Page Color     | \$750  |
| <input type="checkbox"/> | Quarter Page Color  | \$500  |
| <input type="checkbox"/> | Business Card Color | \$250  |

- My artwork will be emailed.
- Please help me create my advertisement.

#### Ad Dimensions ~ W x H

- Full-Page Ad: Bleed size: 8.75" X 11.5"; Non-Bleed size: 7.5" X 10"
- Half-Page Ad: 7.5" X 4.85"
- Quarter-Page Ad: 3.62" X 4.85"
- Business Card Ad: 3.62" X 2.3"

**\*Advertisement Deadline: September 21<sup>st</sup>**

**Email Copy/Layout: [lperkins@arthritis.org](mailto:lperkins@arthritis.org)**

**Event Website:**

**[Arthritis.org/CommitCureHartford](http://Arthritis.org/CommitCureHartford)**

Arthritis Foundation  
35 Cold Spring Rd. Suite 412  
Rocky Hill, CT 06067  
860.785.3873