



Youth/Adult Honoree Roles & Responsibilities

NORTHERN COLORADO JINGLE BELL RUN YOUTH/ADULT HONOREE

Primary Objective: Act as fundraisers and faces of our mission for the Jingle Bell Run.

General Background: The Jingle Bell Run Youth/Adult Honoree is essential to the events success. Your role in this event is to help put a face on our mission, and to act as role models for other family teams at the event.

Responsibilities:

- Commit to forming a team for Jingle Bell Run with a fundraising goal of **\$3,500**
 - Identify a team captain or co-captains to act as the leaders of your team
 - Work with your AF Staff Partner to write a plan that helps you reach or exceed your goal
 - Ask friends and family to join your team
 - Ensure that all team members set a goal of at least \$100 and ask their personal networks for donations
- Join the Family Team Recruitment Committee (parent, if honoree is a child)
 - Recruit three new family teams
 - Use best practices to meet Team Tailgate goal and educate other teams on those best practices
- Be actively involved in event promotion from the date of commitment to serve as Youth/Adult Honoree and 6 weeks post event.
- Provide a photo and a one page biography for use on the event website and in printed materials.
- Be available for photo opportunities, public appearances, and print and broadcast media interviews. (*Your schedule will, of course, be considered.*)
- Serve as Spokesperson for the 2018 Northern Colorado Jingle Bell Run
 - Share your personal story
 - Promote the event
 - Promote the Arthritis Foundation (*with help from staff*) and its programs & services available on www.arthritis.org and www.jbr.org/northerncolorado, and who to contact with questions.
- Attend and speak (*briefly*) at the Kickoff Event.
- Attend the Northern Colorado Jingle Bell Run on December 2, 2018.
 - Speaking opportunity from the stage.
- Act as a mentor to the Jingle Bell Run Youth/Adult Honoree for the following year.

Committee Chair Liaison

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