

WALK TO CURE ARTHRITIS DENVER ADULT HONOREE

Primary Objective: Act as fundraisers and faces of our mission for the Walk to Cure Arthritis.

General Background: The Walk to Cure Arthritis Youth/Adult Honoree is essential to the success of the event. Your role in this event is to help put a face on our mission, and to act as role models for other family teams at the event.

Responsibilities:

- Commit to forming a team for the Walk to Cure Arthritis with a fundraising goal of \$5,000
 - Identify a team captain or co-captains to act as the leaders of your team
 - Work with your AF Staff Partner to write a plan that helps you reach or exceed your goal
 - Ask friends and family to join your team
 - Ensure that all team members set a goal of at least \$100 and ask their personal networks for donations
- Join the Family Team Recruitment Committee (parent, if honoree is a child)
 - Recruit three new family teams
 - Use best practices to meet Team Tailgate goal and educate other teams on those best practices
- Be actively involved in event promotion from the date of commitment to serve as Youth/Adult Honoree and 6 weeks post event
- Provide a photo and a one page biography for use on the event website and in printed materials.
- Be available for photo opportunities, public appearances, and print and broadcast media interviews. Your schedule will, of course, be considered.
- Serve as Spokesperson for the Walk to Cure Arthritis Denver
 - Share your personal story
 - Promote the event
 - Promote the Arthritis Foundation (with help from staff) and its programs & services available on www.arthritis.org and www.walktocurearthritis.org/denver websites, and who to contact with questions
- Attend and speak (briefly) at the kickoff event to be held in February
- Assist in development and production of the event PSA
- Attend the Walk to Cure Arthritis on May 20, 2018
 - Speaking opportunity from the stage.
- Act as a mentor to next year's Walk to Cure Arthritis Adult Honoree

Committee Chair Liaison

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