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## **ARTHRITIS FOUNDATION BESTOWS HIGHEST NATIONWIDE VOLUNTEER AWARD**

*Pattye Moore, APR, Receives Charles B. Harding Award for Distinguished Service*

**ATLANTA (November 27, 2006)** – The Arthritis Foundation bestowed Pattye Moore, APR, with its highest nationwide volunteer award, the Charles B. Harding Award for Distinguished Service, during the foundation’s national meeting on November 17, 2006, in Colorado Springs, Colo.

Awarded annually by the Arthritis Foundation, the Charles B. Harding Award for Distinguished Service recognizes a volunteer who has provided leadership and direction to the Arthritis Foundation, given their time and talent generously to help others and challenged other foundation volunteers to be their best.

“For the past 20 years, Pattye Moore has been a dedicated advocate for the 46 million Americans with arthritis,” said John H. Klippel, M.D., president and CEO, Arthritis Foundation. “Pattye has demonstrated a remarkable level of volunteer service and leadership in virtually every area of the Arthritis Foundation. We are grateful for her commitment to the Arthritis Foundation and to millions of people with arthritis – the nation’s number one cause of disability.”

Moore has a long history of service to the Arthritis Foundation, working countless volunteer hours bettering the organization and the lives of people with arthritis, while taking on increasingly more demanding professional roles. Moore served as chair of the Arthritis Foundation from November 2000 until November 2002, guiding the organization’s policy and

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strategic direction for a network of 150 offices and more than 600,000 volunteers and 800 employees nationwide. She has served on countless committees over the years, including operations, salary and personnel, public relations, credentials, strategic directions, corporate relations and more. She is immediate past chair of the Arthritis Foundation's national board development committee and is a member of its national board of trustees. Moore also is a board member of the Arthritis Foundation Oklahoma Chapter.

Moore is a leadership consultant, specializing in brand development, marketing and strategic planning. Prior to starting her company, Pattye Moore & Associates, she was president of Sonic Corp., the nation's fifth largest hamburger chain, where she was responsible for company store operations with 500 units, franchise and field services, operations services and marketing and brand development. During her tenure at Sonic, she also served as executive vice president, senior vice president, marketing and brand development and vice president of marketing. Over the 12 years she was at Sonic, the company grew from less than \$900 million in sales to more than \$3 billion in sales.

Moore has earned her accreditation in public relations (APR) from the Public Relations Society of America. A journalism/public relations graduate of the University of Oklahoma, Moore graduated Phi Beta Kappa in 1979. She and her family live in Edmond, Okla.

The Arthritis Foundation is the only nationwide, nonprofit health organization helping people take greater control of arthritis by leading efforts to prevent, control and cure arthritis and related diseases -- the nation's number one cause of disability. For free arthritis information, contact the Arthritis Foundation at 800-568-4045 or on the Web at [www.arthritis.org](http://www.arthritis.org).

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