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# Arthritis Walk Sponsorship Opportunities

*May 6, 2012 at Potawatomi Park, South Bend*

## **\$7,500 Presenting Sponsor**

- ★ Cited as Presenting Sponsor (Arthritis Walk presented by Your Company) on all t-shirts, brochures, signage, and team correspondence – One Presenting Sponsor per event
- ★ Opportunity to have company spokesperson make opening remarks at walk
- ★ Opportunity to have a designated area at the walk for team members to meet and celebrate
- ★ Opportunity to display and/or distribute products and information
- ★ Opportunity to create promotional tie-ins with the event
- ★ Large-sized company logo in our newsletter, *Arthritis Action*
- ★ Large-sized company logo and name used throughout event planning
- ★ Large-sized company logo and name on all fact sheets
- ★ Company logo on Walk website ([ArthritisWalkSB.org](http://ArthritisWalkSB.org))
- ★ Company name in all press releases and media mentions
- ★ Company name in the Arthritis Foundation, Indiana Chapter Annual Report

## **\$5,000 Platinum Sponsor**

- ★ Cited as Platinum Sponsor throughout the Michiana area
- ★ Opportunity to have a designated area at the walk for team members to meet and celebrate
- ★ Opportunity to display and/or distribute products and information
- ★ Opportunity to create promotional tie-ins with the event
- ★ Large company logo on all participant t-shirts, signage, brochures, and team correspondence
- ★ Large company logo in our newsletter, *Arthritis Action*
- ★ Large company logo and name used throughout event planning
- ★ Company logo on Walk website ([ArthritisWalkSB.org](http://ArthritisWalkSB.org))
- ★ Company name in all press releases
- ★ Company name in the Arthritis Foundation, Indiana Chapter Annual Report

## **\$2,500 Gold Sponsor**

- ★ Cited as Gold Sponsor throughout the Michiana area
- ★ Opportunity to have a designated area at the walk for team members to meet and celebrate
- ★ Opportunity to display and/or distribute products and information at the Walk
- ★ Opportunity to create promotional tie-ins with the event
- ★ Medium-sized company logo on all participant t-shirts, signage and brochures
- ★ Medium-sized company logo in our newsletter, *Arthritis Action*
- ★ Medium-sized company name on all media releases
- ★ Company logo on Walk website ([ArthritisWalkSB.org](http://ArthritisWalkSB.org))
- ★ Company name in the Arthritis Foundation, Indiana Chapter Annual Report

## **\$1,000 Silver Sponsor**

- ★ Cited as Silver Sponsor throughout the Michiana area
- ★ Opportunity to display and/or distribute products and information at the Walk
- ★ Opportunity to create promotional tie-ins with the event
- ★ Company name on signage and brochures
- ★ Company logo on Walk website ([ArthritisWalkSB.org](http://ArthritisWalkSB.org))
- ★ Company name in our newsletter, *Arthritis Action*
- ★ Company name in the Arthritis Foundation, Indiana Chapter Annual Report

**\$500 Bronze Sponsor**

- ★ Cited as Bronze Sponsor throughout the Michiana area
- ★ Opportunity to display and/or distribute products and information at the Walk
- ★ Opportunity to create promotional tie-ins with the event
- ★ Company name on event signage
- ★ Company logo on Walk website (ArthritisWalkSB.org)
- ★ Company name in our newsletter, *Arthritis Action*
- ★ Company name in the Arthritis Foundation, Indiana Chapter Annual Report

**\$3,500 Blue Cap Sponsor**

- ★ Cited as Blue Cap Sponsor throughout the Michiana area
- ★ Company logo or name on Blue "Hero" Caps
- ★ Opportunity for company to distribute hats at the Walk
- ★ Opportunity to display and/or distribute products and information at the Walk
- ★ Opportunity to create promotional tie-ins with the event
- ★ Company name on event signage and brochures
- ★ Company logo on Walk website (ArthritisWalkSB.org)
- ★ Company name in our newsletter, *Arthritis Action*
- ★ Company name in the Arthritis Foundation, Indiana Chapter Annual Report

**South Bend Arthritis Walk Sponsor Commitment Form**

**Yes!** I would like to be a sponsor of the South Bend Arthritis Walk.

***Deadline for inclusion on South Bend Walk brochures is February 24, 2012***

***Deadline for inclusion on South Bend Walk t-shirts is March 29, 2012***

Please complete the sponsorship commitment form below and fax to 574.251.1425  
or mail to Arthritis Foundation, PO Box 8345, South Bend, IN 46660

Questions or need more information? Call Beth Harsch at 574.251.1424 (or email: bharsch@arthritis.org)

**2012 South Bend Arthritis Walk**

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

*Please make checks payable to the Arthritis Foundation.*