



***2012 Ft. Wayne Arthritis Walk® Sponsorship Opportunities
May 4, 2012 at Headwaters Park***

\$20,000 Statewide Sponsor

- State sponsor of all 2011 Walks in Indiana
- Logo on all Indiana Arthritis Walk brochures
- Logo on all Indiana Arthritis Walk t-shirts
- Complimentary team t-shirts at each event
- Opportunity for company spokesman to speak at each event
- Opportunity to place banners at the start/finish line of each event
- Opportunity to host a booth at each event
- Logo on the Indiana Arthritis Walk websites with a link to the sponsor's website

\$7,500 Presenting Sponsor

- Cited as Presenting Partner on all Ft. Wayne event materials
- Logo on all Ft. Wayne Arthritis Walk brochures
- Logo on the back of all Ft. Wayne Arthritis Walk t-shirts
- Complimentary team t-shirts
- Opportunity for company spokesperson to speak at event
- Opportunity to place banners at the start/finish line
- Opportunity to host a booth at the Ft. Wayne Arthritis Walk
- Logo on the Walk website with a link to the sponsor's website

\$5,000 Cure Arthritis Sponsor

- Logo on all Ft. Wayne Arthritis Walk brochures
- Logo on back of all Ft. Wayne Arthritis Walk t-shirts
- Complimentary team t-shirts
- Opportunity to place banners at the start/finish line
- Opportunity to host a booth at the Ft. Wayne Arthritis Walk
- Logo on the Walk website with a link to the sponsor's website

\$2,500 Control Arthritis Sponsor

- Logo on all Ft. Wayne Arthritis Walk brochures
- Logo on back of all Ft. Wayne Arthritis Walk t-shirts
- Complimentary team t-shirts
- Opportunity to place banners at the start/finish line
- Opportunity to host a booth at the Ft. Wayne Arthritis Walk
- Logo on the Walk website with a link to the sponsor's website

\$1,000 Prevent Arthritis Sponsor

- Logo on all Ft. Wayne Arthritis Walk brochures
- Logo on back of all Ft. Wayne Arthritis Walk t-shirts
- Complimentary team t-shirts
- Opportunity to host a booth at the Ft. Wayne Arthritis Walk
- Name on the Walk website with a link to the sponsor's website

\$500 Water Stop Sponsor

- Provides water for participants at the half way point and volunteers to assist with handing out water
- Banner can be placed at location
- Name on Walk website with a link to the sponsor's website
- Name on back of all Ft. Wayne Arthritis Walk t-shirts

\$250 Booth Sponsor

- Booth space available at the Ft. Wayne Arthritis Walk
- Name on website with a link to the sponsor's website
- Name on back of all Ft. Wayne Arthritis Walk t-shirts

\$200 T-Shirt Sponsor

- Name on back of all Ft. Wayne Arthritis Walk t-shirts

All sponsors will also receive:

- Sponsor Name in the Arthritis Foundation, Indiana newsletter (circulation 9,500)
- The opportunity to contribute a promotional item for participant goody bags

***NOTE:** Deadline for inclusion on Ft. Wayne Arthritis Walk brochures is February 20, 2012
Deadline for inclusion on Ft. Wayne Arthritis Walk t-shirts is March 26, 2012*

Contact Beth Harsch with any questions at (574) 251-1424 or bharsch@arthritis.org

All logos should be eps format & sent to Kendall (Rich) Horvatich at krich@arthritis.org