

SPONSORSHIP COMMITMENT FORM

If your business or organization is interested in supporting this wonderful and important community event, please detach and return this form.

YES! We would like to sponsor the Omaha Metro Jingle Bell Run/Walk!

Please select one of the below options:

Presenting Sponsor	\$7,500
Santa Sponsor	\$3,500
Rudolph Sponsor	\$2,000
Dasher Sponsor	\$1,000
Comet Sponsor	\$500

We are unable to sponsor at this time, but would like information about forming a company team, fundraising or having employee participation at the event.

We are interested in volunteering.

We are interested in donating goods/services for this event.

We are interested in having an Arthritis Foundation representative speak to our employees or other partners.

Please return form and make checks payable to:

**Arthritis Foundation
600 N 93rd St, Suite 206
Omaha, NE 68114**

**Questions? Contact us today!
(402) 330-6130 ext. 6951
sdavidson@arthritis.org**

ABOUT THE ARTHRITIS FOUNDATION OUR MISSION IS TO CHANGE LIVES

We need your support to end this crippling disease, which attacks more than 50 million Americans, including 300,000 children. You can help us fight and cure the nation's #1 cause of disability.

WHERE THE MONEY GOES

Almost 80% of every dollar expended goes directly to services that benefit individuals with arthritis.

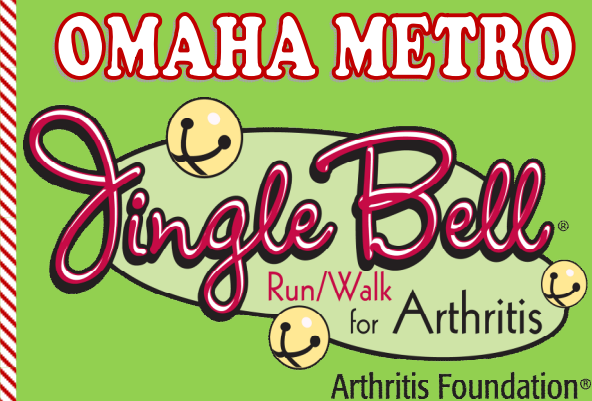
Public Health Education	39.5%
Patient/Community Services	22.7%
Fundraising	12.6%
Management & General	11.0%
Research	10.2%
Professional Education/Training	4.0%

JINGLE BELL RUN/WALK FACTS

(based on averages from 2013 event)

- * 125+ participants
- * 33% male & 67% female
- * Participant average age: 33
- * 11% diagnosed with arthritis
- * 20,000+ page views on event website

 **ARTHRITIS
FOUNDATION®**
Take Control. We Can Help.™



Newport Landing Lake

Sunday, December 7 @ 2 PM

Omaha Metro Jingle Bell Run/Walk Sponsorship Opportunities

Presenting Sponsor \$7,500

- * Complimentary race entries/shirt for 20 participants
- * Event titled "Omaha Jingle Bell Run/Walk locally presented by [Your Company]"
- * Opportunity for sponsors to create promotional "tie ins" surrounding the event (TV/cable spots, radio, newspaper ads, etc.)
- * Opportunity to speak at event kick-off
- * Most prominent recognition in event press releases, print media and save the date emails
- * Access to participants mailing list (one time use)
- * E-Newsletter w/company name, tagline and link to website (2), company ad (1), social media messages (1)
- * Item in participant goodie bag
- * Logo recognition on flyers, event T-Shirt, posters and website with link
- * Logo recognition on race course and mile marker
- * Logo recognition on sponsor thank you
- * Name recognition from stage

Santa Sponsor \$3,500

- * Complimentary race entries/shirt for 10 participants
- * Opportunity for sponsors in promotional mentions in radio spots
- * Name inclusion in event press releases, print media and save the date emails
- * Access to participants mailing list (one time use)
- * E-Newsletter w/company name, tagline and link to website (1), company ad (1), social media messages (1)
- * Item in participant goodie bag
- * Logo recognition on flyers, event T-Shirt, posters and website with link
- * Logo recognition on race course, mile marker, sponsor thank you and name recognition from stage

Rudolph Sponsor \$2,000

- * Complimentary race entries/shirt for 5 participants
- * Name recognition in event press releases, print media and save the date emails
- * E-Newsletter w/company name, tagline and link to website (1) and social media messages (1)
- * Item in participant goodie bag
- * Logo recognition on flyers, event T-Shirt, posters and website with link
- * Logo recognition on race course, mile marker and sponsor thank you and name recognition from stage

Dasher Sponsor \$1,000

- * Complimentary race entries/shirt for 3 participants
- * E-Newsletter w/company name, tagline and link to website (1)
- * Item in participant goodie bag
- * Logo recognition on flyers, event T-Shirt, posters and website with link
- * Logo recognition on race course, mile marker and sponsor thank you and name recognition from stage

Comet Sponsor \$500

- * Complimentary race entries/shirt for 2 participants
- * Item in participant goodie bag
- * Name recognition on website (no link)
- * Name recognition from stage and sponsor thank you

All booths will be located in a heated indoor facility!

CONTACT INFORMATION

Please complete both sides of this form.

COMPANY NAME

CONTACT NAME

TITLE

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

SIGNATURE

DATE

Our company cannot participate this year, but
 would like to support the Arthritis Foundation and it's mission with a donation in the amount of \$ _____

Check enclosed

Credit Card: MC Visa Discover Amex

NAME ON CARD

Credit Card #: _____

3-digit code: _____ Exp Date: _____

Join our current 2014 Omaha Metro Jingle Bell Run/Walk Sponsors!

