2013 Jingle Bell Run/Walk for Arthritis

Iowa City/Coralville

Imagine the sound of thousands of bells ringing as people walk or run though Napoleon Park and Terry Trueblood Recreation Center in the Jingle Bell Run/Walk for Arthritis! This sound will be heard as people like you tie jingle bells to their shoelaces, don festive costumes and join neighbors in support of the Arthritis Foundation. This unique holiday event offers something for everyone, run, walk, and a costume competition. Our post party features incredible food and drink, door prizes and awards presentation.

Jingle Bell Partner **$5,000**

- Company logo (large) predominately placed on 2,000+ Jingle Bell Run/Walk brochures
- Company logo (large) predominately placed on 250+ Jingle Bell Run/Walk posters
- Company logo (large) on event t-shirts
- Company logo (large) prominently displayed throughout race course including start & finish line
- Company logo and link on front page of Jingle Bell Run/Walk website
- Company named in media relations as Presenting Partner
- Company logo on Iowa website as an event Presenting Partner
- Recognition verbally and visually at Kick-Off Rally and Post Party
- Company will receive 15 FREE participant registrations.
- Opportunity to provide goodies/samples for (300+) participant goody bags

Snow Flake Partner **$2,500**

- Company name placed on 4,000+ Jingle Bell Run/Walk brochures
- Company logo on event t-shirts
- Company logo displayed throughout race course including start & finish line
- Company logo and link on Jingle Bell Run/Walk website
- Recognition verbally and visually Kick-Off Rally and Post Party
- Company will receive 10 FREE participant registrations.
- Opportunity to provide goodies/samples for (300+) participant goody bag

Santa's Helper **$1,000**

- Company name on event t-shirts
- Company logo and link on Jingle Bell Run/Walk website
- Company name will appear at the Post Party
- Company will receive 5 FREE participant registrations.
- Opportunity to provide goodies/samples for (300+) participant goody bags

Elf's Workshop **$500**

- Company name on signage displayed at water station
- Company name on event t-shirts
- Company logo and link on Jingle Bell Run/Walk website
- Company name will appear at the Post Party
- Company will receive 5 Free participant registrations.
- Opportunity to provide goodies/samples for (300+) participant goody bags

Reindeer Games **$250**

- Company name displayed once throughout race course or water station
- Company will receive one team of five participants
- Team name will appear on event t-shirts
- Team names will appear at Post Party
- Opportunity to provide goodies/samples for (300+) participant goody bags

In-Kind Sponsorship Opportunities

- **Banners & Signage**
  Directional Signs, mileage markers, sponsor banners, Arthritis info, Start/Finish banner, registration table signs, etc.

- **Refreshments**
  Water and sports drink for water stops, finish line food, including bagels, fruit, donuts, hot chocolate, coffee, granola bars, etc.

- **A/V Equipment**
  Stage, sound system, DJ, microphones, walkie-talkies, cell phones, etc.

- **Medical Tent & Personnel**

- **Post Event Massage Therapists**

- **Goodie Bags and Giveaway Prizes**

ARTHRITIS FOUNDATION®
Take Control. We Can Help.™

Jingle Bell Run/Walk Sponsorship

___$5,000 Jingle Bell Partner
___$2,500 Snowflake Partner
___$1,000 Santa's Helper
___$500 Elf's Workshop
___$250 Reindeer Games
___In-Kind sponsor-please indicate item & value
_____

Company Name: _____ _____

Sponsor Contact _____

Phone:_____ Email: _____

Address: _____City/St./Zip_____

Partnership Amount: $_____ Check Enclosed ☐ Please Bill Me ☐ Credit Card

Signature_____Title_____Date_____

Credit Card #: _____ Expiration Date: _____

Sec digit Code: _____

Checks Payable to the **Arthritis Foundation**

Mail to: Arthritis Foundation, Heartland Region
Iowa Payment Processing Center
PO Box 790379
St. Louis, MO 63179-0379

Your donation is tax deductible to the extent allowed by law. Tax ID#: 26.4639290.

Please Return This Completed Form To:
Arthritis Foundation – Heartland Region
1026 A Avenue NE, Rm 257
PO Box 3026, RC 50
Cedar Rapids, Iowa 52406-3026
319-363-4403 phone 319-362-0564 fax
rschwartz@arthritis.org
www.arthritis.org