



2014 PLATINUM AMBASSADOR CRITERIA

In 2014, the title of “Platinum Ambassador” will be bestowed upon volunteers completing **at least three of the bonus assignments below** and all 8 Ambassador Assignments given between November, 2013 and October, 2014.

Bonus 1	Serve as Team Captain to an Arthritis Walk or Jingle Bell Run team that raises at least \$1000. You may participate virtually in the Arthritis Walk or Jingle Bell Run nearest you, should one not be within driving distance.
Bonus 2	Accept an invitation from the Arthritis Foundation, should it be made, to present at a congressional briefing or hearing or with a state or federal agency or legislature.
Bonus 3	Volunteer in the coordination and/or training at a State Advocacy Day or local advocacy training.
Bonus 4	Recruit a minimum of 50 advocates at an Arthritis Foundation sponsored or third party event (e.g. Arthritis Walk, JBR, Gala or Bone Bash) and share list with Arthritis Foundation staff. You may combine recruitment efforts at a series of Arthritis Foundation events to achieve this goal.
Bonus 5	Serve as the Mission Delivery Chair for an Arthritis Foundation event. This includes, but is not limited to, Arthritis Walk, Jingle Bell Run, Bone Bash, and Galas.
Bonus 6	Recruit a minimum of thirty (30) new e-advocates outside of Arthritis Foundation events. List must include first name, last name, email address, home address, city, state and zip delivered via Excel file to Laurie Markle.
Bonus 7	Meet with your state or federal Representative or staff in your hometown and share with them at least one of the Arthritis Foundation’s state or national advocacy priorities.
Bonus 8	Attend a Town Hall or Tele Town Hall meeting with a State or Federally elected official.
Bonus 9	Appear in a local or online newspaper or news channel for your efforts raising awareness about arthritis and advocating.
Bonus 10	Serve on an Arthritis Foundation state, regional or national public policy committee.
Bonus 11	Speak with your local Arthritis Foundation exercise class, Alpha Omicron Pi, Kiwanis Club or other philanthropic group about arthritis advocacy. Collect e-advocacy commitments or petition signatures.
Bonus 12	Successfully invite a state or federally elected official to attend an Arthritis Foundation event.
Bonus 13	Organize a visit with Representative and an area Pediatric Rheumatologist in their clinic to discuss the value of the Pediatric Subspecialty Loan Repayment Program.
Bonus 14	Serve as an Arthritis Foundation representative to a state or federal public health or policy committee. Examples include Georgia’s Obesity Committee, Pennsylvania’s State Public Health Coordinating Committee, and the NIAMS advisory panel.
Bonus 15	Serve as a patient grant reviewer to a state or federal health agency or committee such as the Patient Centered Outcomes Research Institute or Department of Defense.
Bonus Option	Be Creative! If you’ve completed an additional advocacy-related task for the Arthritis Foundation that’s not mentioned in this list, share it here.