

Great Lakes Region

2013 | ANNUAL REPORT


1

"In early May 2011, my life changed forever... At age 11, I had juvenile arthritis... The Arthritis Foundation is there for me and the other kids. They let us know that we are not alone."

Rylee Laya resides in Rivesville, WV and travels to Pittsburgh for care because there are no pediatric rheumatologists in her state.


2

"In this research study we hope to prevent the development of osteoarthritis in individuals with anterior cruciate ligament (ACL) injuries by treating them within 1-2 days after their injury with ... Interleukin 1."

Christian Lattermann, M.D., of the University of Kentucky Research Foundation, received an Innovative Research Grant.


3

"I actually created a Facebook account for the purpose of fundraising for the Arthritis Walk. Using Facebook and Twitter are great ways to let our friends and friends of friends know why finding a cure for arthritis is so important. Once they knew why, they were more likely to donate."

Jaime Moy, of Waterford, MI, volunteers on Walk to Cure Arthritis committees at the national and local levels.


4

"Although I have only dealt with psoriatic arthritis for seven years, I have been on multiple medications which seem to work for a while and then stop, and when they stop, so does a productive life. I've found that surrounding myself with 'advocates' who promote hope about new medications and/or therapies improves the quality of my life both physically and mentally."

Kristen Brewer serves on the Central Ohio board of directors and resides in Columbus, OH.

OUR MISSION IS TO CHANGE LIVES

We are the **VOICE** of people with arthritis – with more than 150,000 dedicated volunteers and fund raisers in five states, including 12,000 advocates who raise arthritis awareness among state and federal legislators.

We **ADVOCATE** for children with arthritis and support them and their families with Supporting Arthritis Kids (SAK) backpacks, camperships and national JA conference opportunities.

We inform and **EDUCATE** people with arthritis giving them tools for a better life with programs and materials designed to address their needs.

We support cutting-edge **RESEARCH** that creates better treatments today while working for a cure.

Comprised of former Arthritis Foundation chapters in Kentucky, Michigan, Ohio, Pennsylvania and West Virginia, the Great Lakes Region is home to 9.4 million people with arthritis or a related disease. Nearly 39,000 children in the five states have been diagnosed with arthritis and West Virginia is one of 11 states without a single pediatric rheumatologist. (See box at left 1.)

In 2013 the Arthritis Foundation awarded a \$1 million, multi-institutional grant that could revolutionize future treatment for osteoarthritis (OA) and ignite a new era in drug discovery. By studying anterior cruciate ligament (ACL) tears in the knee, a major risk factor for developing OA, researchers seek to discover ways to detect and reverse OA before symptoms appear. An investigator in Kentucky studied ACL injury and OA. (See box at left 2.)

We are proud that whether you, a loved one or a friend has any of the more than 100 other forms of the disease - the Arthritis Foundation can be a 24/7 source of help and support through www.arthritis.org.

Social media engagement extends our reach. We had nearly 14,000 Region-wide social media followers in 2013, a 55 percent increase over 2012 numbers. A quarterly Region e-newsletter was distributed to 70,230 subscribers in 2013 representing a 12 percent increase from the previous year. Unique web site visitors totaled 33,610. (See box at left 3.)

Sharing arthritis stories on the web and through social media enhanced advocacy efforts at the statehouse level and in Washington, D.C., where volunteers challenged barriers to care and the Foundation is leading the fight for a cure. (See box at left 4.)

We are proud that five outstanding Region volunteers were honored with national Arthritis Foundation awards in 2013: **Amy Barron** of Cincinnati, OH – Edward M. Kennedy Advocacy Award; **Jeff Brashares** of Columbus, OH – Innovative Philanthropy Award; **Katherine Herrmann** of Harrison, OH – Emerging Leader in Advocacy Award; **Richard Swaine**, Detroit, MI – Lorraine Potacki Walk Award; and **Janice Zgibor**, University of Pittsburgh – Partnership Award.

By focusing our efforts on advocacy and access, help and support, and research as well as the needs of children with juvenile arthritis and their families the Arthritis Foundation is improving lives.

It's our mission – every day.

With kind regards,

Catherine T. Dunlay, Esq.
 Chair,
 Great Lakes Region

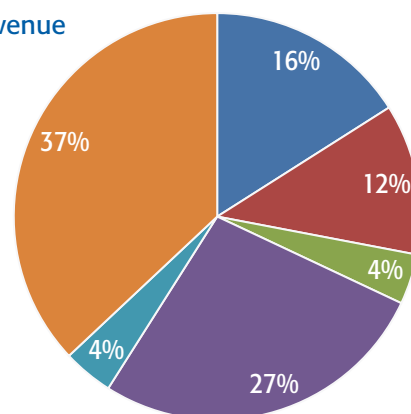
Christopher F. Smith
 Chief Executive Officer,
 Great Lakes Region

2013 FINANCIAL REVIEW *(Figures Extracted from the Great Lakes Region Audit)*

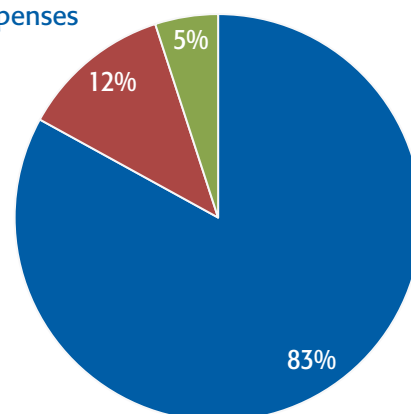
REVENUE

		2013	2012
■ General Donations *	16%	\$1,679,828	\$1,730,438
■ Memberships/YRP	12%	\$1,250,320	\$1,323,960
■ Annual Giving	4%	\$ 359,805	\$ 326,488
■ Special Events	27%	\$2,867,841	\$2,523,290
■ UW & FC	4%	\$ 422,650	\$ 550,733
■ Bequests	37%	\$3,902,905	\$2,832,411
Other Income **		\$ 164,911	\$ 92,576
Total Revenue	100%	\$10,648,260	\$9,379,896

Revenue



Expenses



* GENERAL DONATIONS

- Commerce & Industry/Corporations
- Foundations
- Memorials
- Clubs & Organizations
- Other Gifts
- Contributed Goods & Services
- Government Grants
- Sales & Service Fees

** OTHER INCOME

- Investment and Royalty Income

EXPENSES

		2013	2012
■ Research, Programs, and Services	83%		
■ Public Health Education		\$5,273,899	\$5,031,594
■ Professional Ed. & Training		\$ 90,316	\$ 208,340
■ Patient & Community Services		\$1,998,896	\$2,158,037
■ Research		\$ 785,455	\$1,022,943
■ Fund Raising	12%	\$1,174,298	\$1,313,000
■ Management & General	5%	\$ 498,501	\$ 555,211
■ Defined Benefit Plan		\$ (84,170)	\$ (20,242)
Total Operating Expenses	100%	\$9,821,365	\$10,309,367

NET ASSETS

	2013	2012
Beginning of Year	\$6,862,426	\$7,779,826
End of Year	\$8,145,938	\$6,862,424
Change in Net Assets	\$1,283,512	\$ (917,402)

2013 Development & Financial Highlights

- Eighty-three percent of every dollar raised supports programs, services and research
- Special Events net revenue increased 13.5 percent or \$344,551 allowing for greater investment in Mission activities in 2013
- The Region achieved the second highest Walk revenue nationwide, raising more than \$1.2 million
- Walk participant fundraising grew at a rate of 10% and overall revenue grew by 11% over prior year
- The Detroit & Cincinnati Arthritis Walks were among the top ten nationwide
- The Columbus & Cincinnati Jingle Bell Runs were among the top ten nationwide
- 45,780 people participated in Special Events
- Major & individual giving grew 10% over 2012 figures
- Foundation revenue grew 12% over 2012 figures

• Total revenue increased by 12% over 2012

• Net assets increased by 171%

• Fundraising expenses decreased by 10% or \$138,702

• Management & General expenses decreased by 10% or \$56,710

• Financial Reserve Ratio is at 47% - Target: > 25% and < 150%

• To receive a copy of the audit contact csmith@arthritis.org

THANK YOU TO OUR 2013 DONORS

The Arthritis Foundation wishes to acknowledge gifts of \$10,000 and above. We recognize and acknowledge all who invest time, expertise and resources toward the accomplishment of our mission: individuals, corporations, foundations and organizations in our five-state region. We regret any errors or omissions.

ABB Foundation
AEP
Akron General
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BBK, Ltd.
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Cardinal Health
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State of West Virginia

2013 BEQUESTS

\$500,000 – \$999,999

Mary Bertoldi
Frances Darcangelo
Jean Stalder

\$100,000 – \$499,999

Kenneth Cline
Marji F. Druffel
Gladys Omans Kleist

\$50,000 – \$99,000

Dagmar Hosobuchi
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\$10,000 – \$49,999

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Vincent & Agnes Quinn
Selma Saigull
Phyllis Wootan
Raymond Vanscoy

MISSION

The mission of the Arthritis Foundation is to improve lives through leadership in the prevention, control and cure of arthritis and related diseases.

RESEARCH

- The Region contributed an additional \$100,000 to the Nationwide Research Fund (\$225,000 committed)
- Produced a research webinar for staff and volunteers
- Produced *Researcher Spotlight* highlighting Region investigators funded by the Foundation

PUBLIC/CONSUMER HEALTH

- 59,707 constituents served through direct Mission activities
- 1,143 Walk with Ease program participants
- 320 constituents completed 24 *Breaking the Pain Chain*® educational series programs
- 19 Expos were held and attended by more than 3,000 people
- 6 RA-Just Diagnosed programs were held
- 673 Supporting Arthritis Kids (SAK) backpacks distributed to newly-diagnosed children
- 8 juvenile arthritis (JA) days and 6 JA camps for children were held
- 11 families attended the national JA Conference in Anaheim, CA

ADVOCACY

- 11,926 advocates in 2013; a 53% increase from 2012
- 36 Region advocates attended the 2013 Advocacy Summit in Washington, D.C., and shared their arthritis stories with lawmakers
- 7 new Arthritis Ambassadors recruited to serve in their federal legislative districts
- The State Advocacy Engagement Project launched with 50 state advocates committed to building relationships with state legislators



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Contact the nearest office for more information about local Arthritis Foundation programs, services and events or visit www.arthritis.org.

