

# Team Captain Responsibilities

We need your support to conquer arthritis, which attacks more than 50 million Americans, including 300,000 children. With the growing number of people experiencing physical limitations from arthritis, now is a critical time. Research, advocacy, community engagement, and providing life-changing resources for kids with Juvenile Arthritis and their families are not possible without funding. Become a Champion of Yes and help us find everyday victories for people living with the nation's #1 cause of disability.

As Team Captains, you are the core of the success for Walk to Cure Arthritis. With your leadership, creativity, encouragement and enthusiasm, you can lead a fun and successful team in the fight against arthritis! Here is what you can do as a Team Captain to recruit, fundraise and make the mission of the Arthritis Foundation come to life:

## Recruit Your Team

- Your first job as Team Captain is to recruit participants who are willing and ready to make fundraising their top priority. Team members can include coworkers, friends, family, neighbors, clients, etc. – anyone you can think of who wants to participate!
- Learn about Walk to Cure Arthritis, the Arthritis Foundation mission and what we do. People will be more willing to listen and fundraise if you are confident and well-versed in what you are asking them to do.
- Use the Email Center on your online fundraising site to recruit additional team members. Be sure each participant registers online and joins your team.
- Use social media to expand your reach recruiting teammates. Be sure to include a link to your online fundraising site so people can easily sign up online.
- Get your workplace involved. Invite management and other departments to form their own teams or to sponsor your team.

## Coordinate Your Team

- Update your team page on a regular basis so your team members (and donors) can keep up with your team's latest news and fundraising progress.
- Set a goal with each participant to raise a minimum of \$100. This is an attainable goal, and once they reach it, they will probably be encouraged to raise even more!
- It's wise to identify and recruit at least one participant that will set a goal to raise at least \$1,000. Recruiting a "top participant" with excellent fundraising skills will help ensure the success of reaching your team's goal.
- Encourage your participants to use the online fundraising tool! For participants who receive cash or check donations, be sure to collect envelopes well in advance so you can deliver them to your local Arthritis Foundation office before the Walk to Cure Arthritis event day.
- On the day of your Walk to Cure Arthritis event, be sure to let everyone know where to meet so you can experience the day as a team.

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## Motivate Your Team

- Once you have recruited and secured your team, have fun! Be creative and think of incentives for your participants to reach their fundraising goals. A healthy dose of competitiveness will encourage your team to raise as many dollars as they can!
- Identifying a team Honoree is a meaningful way to “put a face on arthritis” and introduce your team to someone who is actually being impacted by the Arthritis Foundation.
- Consider hosting a kickoff event or a rally to build participation and enthusiasm for Walk to Cure Arthritis. This is a great way to get everyone pumped to raise money, and a great way to remind your team of the purpose behind their hard work.

## Have Fun and Thank Your Team Members!

Thank your team members regularly for their commitment to your Walk to Cure Arthritis team. Give each team member a warm welcome when they arrive and let them know they have made a contribution in the fight to end arthritis.