

FINDING TEAMS: BRAINSTORMING SESSION

1. Hold a committee meeting with a goal of coming up with new team leads. In a small MSA market, your goal should be 10 new team leads; in a medium market, 20 new team leads; large markets should set a goal of at least 30 new team leads.
2. Use the “Where to Find Teams” list, below, during your brainstorming meeting.
3. Keep thorough notes of all contact and team ideas. If possible, keep notes on a flipchart.
4. Answer the following questions for each prospective company:
 - a. What size team can this prospective company form?
 - b. Are they a potential sponsor?
 - c. Can they contribute in other ways (i.e. Leadership, in-kind donation, connect us to other local groups or companies)?
 - d. Who will be responsible for reaching out to set a meeting with this company to discuss forming a team or other involvement?
5. Follow up with committee members to find out about their calls to prospective companies.
6. Report progress regularly to the Event Chair and committee

This method allows you to canvas the entire community and prevents a company, church or school from receiving multiple asks from your committee.

WHERE DO I FIND TEAMS? EVERYWHERE!

Arthritis Foundation Groups

Arthritis Foundation Leadership Council
Program Participants
Past Event Participants
Sponsors – present & prospective
Joints in Motion Alumni

Community Clubs

4-H Club
Gymnastics Academy
Boy Scouts
Community Clubs
Girl Scouts
Mary Kay
Soccer Clubs
Senior Center
Support Groups
Tupperware
Mother's Clubs

Leadership Groups

Alumni Associations
Chamber of Commerce
Junior League
Kiwanis
Leadership Class
Lions Club
Rotary

Civic Groups

Bar Association
City Councils
City Offices
Fire Department
Local Politicians
Military Recruiters
Police Department
Postal Service
Public Health Department
Sheriff's Department

Places You Visit Regularly

Church/Synagogue/Temple
Dentists
Doctors' Offices
Golf Course
Grocery Stores
Hair Salons
Health Clubs
Veterinary Offices

Academic Groups

School Boards
School Clubs
Schools Faculty
School Nurses
Parent-Teacher Associations
Teachers
Pre-Schools
Private Schools
Public Schools
University Sports Teams
University Faculty
Fraternities
Sororities

Local Industries

Auto Dealerships
Construction
Health Insurance Companies
HMOs
Hospitals
Hotels
Insurance Companies
Media Outlets
Mortgage Companies
Nonprofit Agencies
Orthopedic Surgeons
Pharmaceutical Reps.
Physical Therapy Offices
Real Estate Offices
Retail Outlets
Rheumatologist Department
Rheumatologist Nurses Association
Small Businesses
Sports Teams
Spas
Utility Companies
YMCA