

- July** Recruit Revenue Committee
- August** Revenue Committee Kick Off
- December** Sponsorships confirmed, new teams recruited
- January** Set own company goal & start company campaign
- February** Attend Kick Off
- May** Attend Walk to Cure Arthritis Event
- Ongoing** Monthly meetings with Revenue Committee
Recruit next year's Walk to Cure Arthritis Chair

MODIFIED TIMELINE

This is a condensed timeline for events where the Corporate Chair is not in place until a few months before the event.

- February** Recruit Revenue Committee, have first meeting, solicit sponsorships and new teams
Set own company goal
- March** Blitz (3 week push) for sponsors and new teams
Start company campaign
Attend Kick Off
Finalize sponsors and continue new team recruitment
- May** Attend Walk to Cure Arthritis Event